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FORM 8-K  
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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): January 22, 2004

The Interpublic Group of Companies, Inc.

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(Exact Name of Registrant as Specified in Charter)

Delaware

1-6686

13-1024020

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(State or Other Jurisdiction  
of Incorporation)

(Commission File  
Number)

(IRS Employer  
Identification No.)

1271 Avenue of the Americas, New York, New York

10020

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(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: 212-399-8000

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(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events and Regulation FD Disclosure.

On January 22, 2004, The Interpublic Group of Companies, Inc. ("Interpublic") issued a press release, attached hereto as Exhibit 99.1, which is hereby incorporated by reference, announcing that it had successfully redeemed all of its outstanding 1.80% Convertible Subordinated Notes due 2004, with an aggregate principal amount of \$249,958,000. The redemption date was January 20, 2004. The redemption price was \$246,033,659 (96.6813% of the principal amount of the notes plus original issue discount accrued to the redemption date, or \$978.10 per \$1,000 principal amount of the notes, plus accrued interest to the redemption date).

Item 7. Financial Statements and Exhibits.

Exhibit 99.1: Press Release of Interpublic, dated January 21, 2004.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE INTERPUBLIC GROUP OF  
COMPANIES, INC.

Date: January 22, 2004

By: /s/ Nicholas J. Camera

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Nicholas J. Camera  
Senior Vice President, General  
Counsel and Secretary

## THE INTERPUBLIC GROUP OF COMPANIES, INC. LETTERHEAD

FOR IMMEDIATE RELEASE

Interpublic Redeems Its 1.8% Convertible Subordinated Notes  
Due 2004

NEW YORK, NY (January 22, 2004) - The Interpublic Group of Companies, Inc. (NYSE: IPG) announced today that it successfully redeemed all of its outstanding 1.80% Convertible Subordinated Notes due 2004, with an aggregate principal amount of \$249,958,000. The redemption date was January 20, 2004. The redemption price was \$246,033,659 (96.6813% of the principal amount of the notes plus original issue discount accrued to the redemption date, or \$978.10 per \$1,000 principal amount of the notes, plus accrued interest to the redemption date).

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## About Interpublic

Interpublic is one of the world's leading organizations of advertising agencies and marketing services companies. Major global brands include Draft, Foote, Cone & Belding Worldwide, Golin/Harris International, Initiative Media, Lowe & Partners Worldwide, McCann-Erickson, Universal McCann and Weber Shandwick Worldwide. Leading domestic brands include Campbell-Ewald, Deutsch and Hill Holliday.

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## Contact Information

## General Inquiries:

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