THE INTERPUBLIC GROUP OF COMPANIES, INC. 1271 AVENUE OF THE AMERICAS NEW YORK, NEW YORK 10020

May 2, 1995

Dear Stockholder:

We have previously sent you proxy material relating to the Annual Meeting of Stockholders to be held on Tuesday, May 16, 1995.

According to our records, your proxy for this meeting has not yet been received. Regardless of the number of shares you own, it is important that they be represented.

Sincerely,

CHRISTOPHER RUDGE CHRISTOPHER RUDGE Secretary

IF YOU HAVE ALREADY MAILED YOUR PROXY, PLEASE ACCEPT OUR THANKS AND DISREGARD THIS REQUEST.