FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| ashington, | D.C. | 20549 |  |
|------------|------|-------|--|
|            |      |       |  |

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5     |
| obligations may continue. See       |
| Instruction 1(h)                    |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  HUDSON DAWN E  |  |         |         |   | <u>IN</u> 7  | 2. Issuer Name and Ticker or Trading Symbol INTERPUBLIC GROUP OF COMPANIES, INC. [ IPG ]   |  |      |                 |                          |   |                    |   |   | k all app<br>Direc                   | tionship of Reportin<br>all applicable)<br>Director                      |  | 10% Ov     | wner    |
|--|--|---------|---------|---|--|--|--|------|-----------------|--------------------------|---|--------------------|---|---|--------------------------------------|--|--|------------|---------|
| (Last)   | (Fii   | rst) (M | Middle) |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 05/01/2023  |  |      |                 |                          |   |                    |   |   | Officer (give title below)           |  | Other (s<br>below)   |            | specify |
| 909 THIRD AVENUE   |  |         |         | 4. If A                                     | 4. If Amendment, Date of Original Filed (Month/Day/Year) |  |  |      |                 |                          |   |                    | 6. Individual or Joint/Group Filing (Check Applicable Line)                         |   |                                      |  |  |            |         |
| (Street) NEW YORK NY 10022   |  |         |         |   |  |  |  |      |                 |                          |   | X                  | X Form filed by One Reporting Person  Form filed by More than One Reporting  Person |   |                                      |  |  |            |         |
| (City) (State) (Zip)   |  |         |         |   |  | Rule 10b5-1(c) Transaction Indication  |  |      |                 |                          |   |                    |   |   |                                      |  |  |            |         |
|  |  |         |         |   |  | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |  |      |                 |                          |   |                    |   |   |                                      |  |  |            |         |
|  |  | Table   | I - No  | n-Deriva                                    | tive S   | Secu   | rities   | Acq  | uired,          | Dis                      | posed of  | , or E             | Benefic   | cially  | / Own                                | ed   |  |            |         |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da   |  |         |         | Execution Date,                             |  | Date,  | 3.<br>Transaction Code (Instr. 8)  4. Securities Acquired Disposed Of (D) (Instr. 5) |      |                 | ired (A) o<br>nstr. 3, 4 | , 4 and Sec<br>Ber<br>Ow                            |                    |   |   | n: Direct<br>or Indirect<br>nstr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                      |  |            |         |
|  |  |         |         |   |  |  |  | Code | v               | Amount                   | (A)<br>(D)  | or Pric            | е   | Reported<br>Transaction(s)<br>(Instr. 3 and 4)  |                                      |  |  | (Instr. 4) |         |
| Common Stock 05/01/2   |  |         | 2023    |   | A  |  | 6,242 <sup>(1)</sup> A \$  |      | \$30            | 6.05                     | 33,172 <sup>(2)</sup>                               |                    |   | D   |                                      |  |  |            |         |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |         |         |   |  |  |  |      |                 |                          |   |                    |   |   |                                      |  |  |            |         |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | Derivative Conversion Date Execution Date,<br>Security or Exercise (Month/Day/Year) if any |         |         | Transaction Code (Instr. 8) Se Ac (AD Di of |  | osed<br>)<br>:. 3, 4   | 6. Date Exerc<br>Expiration Da<br>(Month/Day/\)                                      |      | ite Amount o    |                          | int of<br>rities<br>rlying<br>ative<br>rity (Instr. | Dei<br>Sed<br>(Ins | rivative<br>curity<br>str. 5)   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) | y                                    | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |            |         |
|  |  |         |         |   | Code   | v  | (A)  | (D)  | Date<br>Exercis | able                     | Expiration<br>Date                                  | Title              | Amount<br>or<br>Number<br>of<br>Shares  |   |                                      |  |  |            |         |

## **Explanation of Responses:**

- 1. Shares will vest on May 1, 2024.
- 2. Includes restricted shares that are subject to forfeiture under certain circumstances.

/s/Robert Dobson POA for Dawn Hudson

05/02/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.