

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10 -Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **March 31, 2001**

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Commission File Number: 1 -6686

THE INTERPUBLIC GROUP OF COMPANIES, INC.

(Exact name of Registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

13-1024020
(I.R.S. Employer
Identification No.)

1271 Avenue of the Americas, New York, New York 10020
(Address of principal executive offices)

10020
(Zip Code)

Registrant's telephone number, including area code (212) 399-8000

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date. Common Stock outstanding at April 30, 2001: 317,130,155 shares.

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES

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PART I - FINANCIAL INFORMATION

Item 1

FINANCIAL STATEMENTS

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES

CONSOLIDATED BALANCE SHEET
(Dollars in Thousands Except Share and Per Share Data)
ASSETS

	March 31, 2001 (Unaudited)	December 31, 2000
CURRENT ASSETS:		
Cash and cash equivalents (includes certificates of deposit: 2001 -\$81,558; 2000 -\$110,919)	\$ 564,700	\$ 708,312
Marketable securities, at cost which approximates market	49,323	39,777
Receivables (net of allowance for doubtful accounts: 2001 -\$62,617; 2000 -\$64,923)	4,322,636	4,687,552
Expenditures billable to clients	426,088	379,507
Prepaid expenses and other current assets	<u>237,058</u>	<u>210,905</u>
Total current assets	5,599,805	6,026,053

Total current assets	<u>3,939,000</u>	<u>3,920,000</u>
OTHER ASSETS:		
Investment in unconsolidated affiliates	75,099	86,055
Deferred taxes on income	305,852	283,134
Other investments and miscellaneous assets	<u>412,715</u>	<u>486,368</u>
Total other assets	<u>793,666</u>	<u>855,557</u>
FIXED ASSETS, AT COST:		
Land and buildings	167,880	173,162
Furniture and equipment	867,861	862,043
Leasehold improvements	<u>337,891</u>	<u>324,786</u>
	1,373,632	1,359,991
Less: accumulated depreciation	<u>(719,386)</u>	<u>(699,609)</u>
Total fixed assets	<u>654,246</u>	<u>660,382</u>
Intangible assets (net of accumulated amortization: 2001 -\$754,214; 2000 -\$719,895)	<u>2,699,021</u>	<u>2,696,230</u>
TOTAL ASSETS	<u>\$ 9,746,738</u>	<u>\$10,238,222</u>

FINANCIAL STATEMENTS

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES

CONSOLIDATED BALANCE SHEET (Dollars in Thousands Except Share and Per Share Data) LIABILITIES AND STOCKHOLDERS' EQUITY

	March 31, 2001 (Unaudited)	December 31, 2000
CURRENT LIABILITIES:		
Payable to banks	\$ 1,096,541	\$ 491,984
Accounts payable	3,873,185	4,590,361
Accrued expenses	661,370	852,549
Accrued income taxes	<u>137,710</u>	<u>171,186</u>
Total current liabilities	<u>5,768,806</u>	<u>6,106,080</u>
NONCURRENT LIABILITIES:		
Long -term debt	889,265	971,957
Convertible subordinated notes	536,865	533,104
Deferred compensation and reserve for termination allowances	395,028	385,518
Accrued postretirement benefits	48,531	48,350
Other noncurrent liabilities	57,890	61,051
Minority interests in consolidated subsidiaries	<u>77,628</u>	<u>85,806</u>
Total noncurrent liabilities	2,005,207	2,085,786
STOCKHOLDERS' EQUITY:		
Preferred Stock, no par value shares authorized: 20,000,000 shares issued: none		
Common Stock, \$.10 par value shares authorized: 550,000,000 shares issued: 2001 - 323,005,828; 2000 - 320,135,098	32,300	32,013
Additional paid -in capital	1,195,497	1,100,898

Retained earnings	1,559,438	1,627,163
Accumulated other comprehensive income (loss), net of tax	<u>(426,069)</u>	<u>(390,653)</u>
	2,361,166	2,369,421
Less: Treasury stock, at cost:		
2001 - 6,571,513 shares;		
2000 - 5,462,809 shares	266,981	194,758
Unamortized expense of restricted stock grants	<u>121,460</u>	<u>128,307</u>
Total stockholders' equity	<u>1,972,725</u>	<u>2,046,356</u>
Commitments and contingencies		
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	<u>\$ 9,746,738</u>	<u>\$10,238,222</u>

The accompanying notes are an integral part of these consolidated financial statements.

FINANCIAL STATEMENTS

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES

CONSOLIDATED INCOME STATEMENT THREE MONTHS ENDED MARCH 31 (Amounts in Thousands Except Per Share Data) (unaudited)

	<u>2001</u>	<u>2000</u>
Revenue	<u>\$1,302,199</u>	<u>\$1,225,365</u>
Salaries and related expenses	770,950	709,378
Office and general expenses	366,520	375,081
Amortization of intangible assets	34,319	23,409
Restructuring and other merger related costs	<u> -</u>	<u>36,051</u>
Total operating expenses	<u>1,171,789</u>	<u>1,143,919</u>
Income from operations	130,410	81,446
Interest expense	(33,899)	(20,414)
Other income, net	18,364	17,011
Impairment of investments	<u>(160,100)</u>	<u> -</u>
Income (loss) before provision for income taxes	(45,225)	78,043
Provision for (benefit of) income taxes	<u>(9,342)</u>	<u>31,382</u>
Income (loss) of consolidated companies	(35,883)	46,661
Income applicable to minority interests	(4,906)	(5,422)
Equity in net income of unconsolidated affiliates	<u>2,432</u>	<u>1,696</u>
Net income (loss)	<u>\$ (38,357)</u>	<u>\$ 42,935</u>
Earnings per share:	\$ (.12)	\$.14
Basic	\$ (.12)	\$.14

Diluted

Dividend per share	\$.095	\$.085
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Weighted average shares:

Basic	308,916	299,822
Diluted	308,916	310,522

Prior periods have been restated to reflect the aggregate effect of the acquisitions accounted for as poolings of interests. See Note (a).

The accompanying notes are an integral part of these consolidated financial statements.

FINANCIAL STATEMENTS

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME THREE MONTHS ENDED MARCH 31 (Dollars in Thousands) (unaudited)

	<u>2001</u>	<u>2000</u>
Net Income (Loss)	<u>\$ (38,357)</u>	<u>\$ 42,935</u>
Other Comprehensive Income, net of tax:		
Foreign Currency Translation Adjustments	(82,815)	(31,776)
Net Unrealized Gains (Losses) on Securities (net of \$64,734 of realized losses in 2001)	<u>47,399</u>	<u>(60,189)</u>
Other Comprehensive Income (Loss)	<u>(35,416)</u>	<u>(91,965)</u>
Comprehensive Income (Loss)	<u>\$ (73,773)</u>	<u>\$ (49,030)</u>

Prior periods have been restated to reflect the aggregate effect of the acquisitions accounted for as poolings of interests. See Note (a).

The accompanying notes are an integral part of these consolidated financial statements.

FINANCIAL STATEMENTS

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES

CONSOLIDATED STATEMENT OF CASH FLOWS THREE MONTHS ENDED MARCH 31 (Dollars in Thousands) (unaudited)

	<u>2001</u>	<u>2000</u>
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income (loss)	\$ (38,357)	\$ 42,935
Adjustments to reconcile net income to cash used in operating activities:		
Depreciation and amortization of fixed assets	39,583	35,639
Amortization of intangible assets	34,319	23,409
Amortization of restricted stock awards	10,751	6,965
Provision for doubtful accounts	(6,000)	(5,000)

Provision for (benefit of) deferred income taxes	(60,303)	(5,288)
Equity in net income of unconsolidated affiliates	(2,432)	(1,695)
Income applicable to minority interests	4,906	5,422
Translation losses	1,192	559
Net gain on investments	(6,131)	(5,597)
Restructuring charges, non -cash	--	15,781
Investment impairment	160,100	--
Changes in assets and liabilities, net of acquisitions:		
Receivables	229,343	4,192
Expenditures billable to clients	(55,082)	(47,972)
Prepaid expenses and other assets	(23,021)	(17,981)
Accounts payable and accrued expenses	(764,625)	(255,585)
Accrued income taxes	(28,477)	(4,234)
Deferred compensation and reserve for termination allowances	<u>17,107</u>	<u>11,658</u>
Net cash used in operating activities	<u>(481,127)</u>	<u>(191,792)</u>

CASH FLOWS FROM INVESTING ACTIVITIES:

Acquisitions, net	(48,442)	(57,324)
Capital expenditures	(47,135)	(34,933)
Proceeds from sale of assets	6,573	7,700
Net (purchases of) proceeds from marketable securities	(11,993)	(12,872)
Other investments and miscellaneous assets	(12,655)	(49,790)
Investments in unconsolidated affiliates	<u>(1,400)</u>	<u>--</u>
Net cash used in investing activities	<u>(115,052)</u>	<u>(147,219)</u>

CASH FLOWS FROM FINANCING ACTIVITIES:

Increase in short -term borrowings	612,709	115,417
Proceeds from long -term debt	102,740	15,496
Payments of long -term debt	(169,996)	(35,164)
Treasury stock acquired	(67,194)	(64,305)
Issuance of common stock	37,167	18,828
Cash dividends - Interpublic	(29,368)	(23,890)
Cash dividends - pooled companies	<u>--</u>	<u>(6,004)</u>
Net cash provided by financing activities	<u>486,058</u>	<u>20,378</u>
Effect of exchange rates on cash and cash equivalents	<u>(33,491)</u>	<u>(17,678)</u>
Decrease in cash and cash equivalents	(143,612)	(336,311)
Cash and cash equivalents at beginning of year	<u>708,312</u>	<u>1,029,075</u>
Cash and cash equivalents at end of period	<u>\$ 564,700</u>	<u>\$ 692,764</u>

Prior periods have been restated to reflect the aggregate effect of the acquisitions accounted for as poolings of interests. See Note (a).

The accompanying notes are an integral part of these consolidated financial statements.

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

- (a) In the opinion of management, the consolidated balance sheet as of March 31, 2001, the consolidated income statements for the three months ended March 31, 2001 and 2000, the consolidated statements of comprehensive income for the three months ended March 31, 2001 and 2000, and the consolidated statements of cash flows for the three months ended March 31, 2001 and 2000, contain all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position, results of operations and cash flows at March 31, 2001 and for all periods presented. Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been omitted. It is suggested that these consolidated financial statements be read in conjunction with the consolidated financial statements and notes thereto included in The Interpublic Group of Companies, Inc.'s (the "Company") December 31, 2000 annual report to stockholders.

The Company's consolidated financial statements, including the related notes, have been restated for the prior periods presented to include the results of operations, financial position and cash flows of Deutsch, Inc. and its affiliate companies ("Deutsch"), NFO Worldwide, Inc. ("NFO"), and several other recent acquisitions all of which have been accounted for as poolings of interests. Other than Deutsch and NFO, none of the acquisitions was individually, or in aggregate, material.

Certain prior year amounts have been reclassified to conform with current year presentation.

- (b) During the first quarter of 2001, the Company recorded a \$160.1 million pre-tax charge (\$103.7 million net of tax) to recognize the impairment of investments primarily in publicly traded internet-related companies, including marchFIRST, Inc. (an Internet professional services firm), which had filed for relief under Chapter 11 of the Federal Bankruptcy Code in April 2001. The impairment charge adjusts the carrying value of remaining investments to estimated market value where an "other than temporary impairment" has occurred.
- (c) In June 1998, the Financial Accounting Standards Board (the "FASB") issued Statement of Financial Accounting Standards No. 133, "Accounting for Derivative Instruments and Hedging Activities" (SFAS 133), which had an initial adoption date of January 1, 2000. In June 1999, the FASB postponed the adoption date by the Company of SFAS 133 until January 1, 2001. The Company adopted the provisions of SFAS 133 effective January 1, 2001. The adoption of SFAS 133 did not have a material impact on the Company's financial condition or results of operations.
- (d) On March 19, 2001, the Company entered into an agreement to acquire True North Communications Inc. ("True North"), a global provider of advertising and communication services.

Under the terms of the agreement, True North shareholders will receive 1.14 shares of Interpublic stock for each share of True North stock. The transaction is subject to certain conditions, including the receipt of approval from True North's shareholders and applicable regulatory approval. The acquisition, which is expected to close mid year, will be accounted for as a pooling of interests.

- (e) The Company is involved in legal and administrative proceedings of various types. While any litigation contains an element of uncertainty, the Company believes that the outcome of such proceedings or claims will not have a material adverse effect on the financial position of the Company.

Item 2

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

As discussed in Note (a), the Company's consolidated financial statements and other financial information for prior periods have been restated to reflect the effect of Deutsch, NFO and several other acquisitions accounted for as poolings of interests. The following discussion relates to the combined results of the Company after giving effect to all the pooled companies.

For purposes of the following discussion, the investment impairment charge in 2001 and the restructuring and other merger related costs in 2000 will be referred to, collectively, as "non-recurring items". The non-recurring items are described in a subsequent section of this discussion. All amounts discussed below are as reported unless otherwise noted.

RESULTS OF OPERATIONS

The Company reported a net loss of \$38.4 million or \$.12 diluted loss per share for the three months ended March 31, 2001. Excluding the impact of non-recurring items, which are discussed below, net income was \$65.3 million or \$.21 diluted earnings per share, compared to \$63.7 million or \$.21 diluted earnings per share for the three months ended March 31, 2000.

The following table sets forth net income and earnings per share before and after non-recurring items:

(Dollars in thousands, except per share data)

	<u>2001</u>	<u>2000</u>
Net income (loss) as reported	\$ (38,357)	\$ 42,935
Earnings per share:		
Basic	(.12)	.14
Diluted	(.12)	.14
Net income before non-recurring items	\$ 65,302	\$ 63,667
Earnings per share:		
Basic	.21	.21
Diluted	.21	.21

Worldwide revenue for the three months ended March 31, 2001 increased \$77 million, or 6%, to \$1.3 billion compared to the same period in 2000. Domestic revenue increased \$38 million or 5.5% during the first quarter of 2001 compared to 2000. International revenue increased \$39 million or 7.3% during the first quarter of 2001 compared to 2000. International revenue would have increased 18% excluding the effect of the strengthening of the U.S. dollar. The increase in worldwide revenue is a result of both new business growth and growth from acquisitions. Organic revenue growth, exclusive of acquisitions and currency effects, was 6% for the first quarter of 2001 compared to the prior year quarter.

Revenue from specialized marketing and communications services, which include, market research, sales promotion, direct marketing, public relations, sports and event marketing, healthcare marketing and e -consultancy and services, comprised approximately 42% of the total worldwide revenue for the three months ended March 31, 2001, compared to 39% for the prior year quarter.

Worldwide operating expenses for the first quarter 2001, excluding non -recurring items were \$1,172 million, an increase of 5.8% over the prior year quarter. This increase is consistent with the 6% increase in revenue for the same period. Salaries and related expenses were \$771 million or 59% of revenue for the first quarter of 2001 as compared to \$709 million or 58% of revenue for the first quarter of 2000. Office and general expenses were \$367 million for the first quarter of 2001 compared to \$375 million for the first quarter of 2000.

Income from operations, excluding non -recurring items, was \$130 million for the first quarter of 2001, compared to \$117 million for the first quarter of 2000, an increase of 11%. Exclusive of acquisitions, currency effects and amortization of intangible assets, income from operations increased 13% for the first quarter of 2001 compared to the first quarter of 2000.

Interest expense was \$34 million for the first quarter of 2001, compared to \$20 million for the prior year quarter. The increase is a result of higher debt levels and higher interest rates.

Other income, net, which consists of interest income, investment income and net gains from equity investments increased slightly to \$18 million for the first quarter of 2001 compared to \$17 million for the first quarter of 2000.

The effective tax rate for the three months ended March 31, 2001 was 20.7%, which reflects the lower tax rate on the investment impairment charge. Excluding the impairment charge, the effective tax rate for the first quarter of 2001 was 41.0% compared to 40.2% in 2000. The difference between the effective and statutory rates is primarily due to state and local taxes and nondeductible goodwill expense.

Non -Recurring Items

During the first quarter of 2001, the Company recorded a \$160.1 million pre -tax charge (\$103.7 million net of tax) to recognize the impairment of investments primarily in publicly traded companies, including marchFIRST, Inc. (an Internet professional services firm), which had filed for relief under Chapter 11 of the Federal Bankruptcy Code in April 2001. The impairment charge adjusts the carrying value of remaining investments to estimated market value where an "other than temporary" impairment has occurred.

During the first quarter of 2000, the Company recognized pre -tax restructuring costs of \$36.1 million (\$20.7 million net of tax) associated with the restructuring of Lowe Lintas & Partners Worldwide ("Lowe Lintas"). The restructuring costs of \$36.1 million include cash costs of \$20.3 million. The total restructuring was completed by the third quarter of 2000.

LIQUIDITY AND CAPITAL RESOURCES

The ratio of current assets to current liabilities was slightly below 1 to 1 at March 31, 2001. Working capital at March 31, 2001 was negative \$169 million, a decrease of \$89 million from December 31, 2000. Total debt at March 31, 2001 was \$2.5 billion, an increase of \$526 million from December 31, 2000. Cash flow from operations and availability under existing credit facilities will be the Company's primary source of working capital.

Net cash used in operating activities was \$481 million for the first quarter of 2001 and \$192 million for the first quarter of 2000. The principal use of the Company's working capital is to provide for the operating needs of its advertising agencies, which include payments for space or time purchased from various media on behalf of its clients. The Company's practice is to bill and collect from its clients in sufficient time to pay the amounts due. Other uses of working capital include the payment of cash dividends, acquisitions and capital expenditures. In addition, during the first three months of 2001, the Company acquired 1.1 million shares of its own stock for the purpose of fulfilling the Company's obligations under its various compensation plans.

OTHER MATTERS

True North

On March 19, 2001, the Company entered into an agreement to acquire True North Communications, Inc. ("True North"), a global provider of advertising and communications services. The transaction will be accounted for as a pooling of interests.

The transaction is subject to certain conditions, including the receipt of approval from True North's shareholders and applicable regulatory approvals. The Company expects that the transaction will close mid year.

In connection with the acquisition, restructuring and integration costs will be incurred. These costs will be incurred for employee severance, office reorganization, investment realignment and other integration -related costs. Neither Interpublic nor True North has finalized their estimates of the amount and nature of the restructuring and integration costs. These amounts will be charged to operations in the appropriate periods.

Cautionary Statement

This document contains forward-looking statements. Statements that are not historical fact, including statements about Interpublic's beliefs and expectations constitute forward-looking statements. These statements are based on current plans, estimates and projections, and therefore undue reliance should not be placed on them. Forward-looking statements speak only as of the date they are made, and Interpublic undertakes no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. Interpublic cautions that a number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, but are not limited to, those associated with the effect of national and regional economic conditions, the ability of Interpublic to attract new clients and retain existing clients, the financial success of the clients of Interpublic, and

developments from changes in the regulatory and legal environment for advertising companies around the world, and the successful completion and integration of acquisitions which complement and expand Interpublic's business capabilities.

Another important factor is Interpublic's acquisition strategy. One of Interpublic's business strategies is to acquire businesses that complement and expand its current business capabilities. Accordingly, Interpublic is usually engaged in evaluating potential acquisition candidates. Interpublic is currently engaged in a number of preliminary discussions that may result in one or more substantial acquisitions. These acquisition opportunities require confidentiality and from time to time give rise to bidding scenarios that require quick responses by Interpublic. Although there is uncertainty that any of these discussions will result in definitive agreements or the completion of any transactions, the announcement of any such transaction may lead to increased volatility in the trading price of the shares of Interpublic.

Moreover, the success of recent or contemplated future acquisitions will depend on the effective integration of newly-acquired businesses into Interpublic's current activities. Important factors for integration include realization of anticipated synergies and the ability to retain new personnel and clients.

Investors should evaluate any statements in light of these important factors.

The Interpublic Group of Companies, Inc. and True North Communications Inc. have filed a proxy statement/prospectus with the Securities and Exchange Commission concerning the proposed merger pursuant to which True North would become a wholly owned subsidiary of Interpublic. INVESTORS AND SECURITYHOLDERS ARE URGED TO READ THE PROXY STATEMENT/PROSPECTUS AND ANY AMENDMENT TO THAT DOCUMENT BECAUSE THE PROXY STATEMENT/PROSPECTUS CONTAINS, AND ANY AMENDMENT TO THAT DOCUMENT WILL CONTAIN, IMPORTANT INFORMATION ON THE PROPOSED MERGER. Investors and securityholders are able to obtain the proxy statement/prospectus, and will be able to obtain any amendments to that document, free of charge at the SEC's website (<http://www.sec.gov/EDGAR>), or at the SEC's public reference room located at 450 Fifth Street, NW, Washington, DC 20549. Please call the SEC at 1-800-SEC-0330 for further information about the public reference room. In addition, documents filed with the SEC by Interpublic and True North may be obtained free of charge by contacting The Interpublic Group of Companies, Inc., 1271 Avenue of the Americas, New York, NY, 10020, Attn: Investor Relations (tel: 212-399-8057), or True North Communications Inc. at 101 East Erie Street, Chicago, IL, 60611, Attn: Corporate Communications (tel: 312-425-6500). INVESTORS SHOULD READ THE PROXY STATEMENT/PROSPECTUS, AND ANY AMENDMENTS THERETO, CAREFULLY BEFORE MAKING ANY VOTING OR INVESTMENT DECISION. True North and certain other persons referred to below may be deemed to be participants in the solicitation of proxies of True North's stockholders to approve and adopt the merger agreement with Interpublic. The participants in this solicitation may include the directors and executive officers of True North, who may have an interest in the transaction as a result of holding shares or options of True North. A detailed list of the names and interests of True North's directors and executive officers, and of their ownership interests in True North, is contained and incorporated by reference in the proxy statement/prospectus.

Conversion to the Euro

On January 1, 1999, certain member countries of the European Union established fixed conversion rates between their existing currencies and the European Union's common currency (the "Euro"). The Company conducts business in member countries. The transition period for the introduction of the Euro is between January 1, 1999, and June 30, 2002. The Company is addressing the issues involved with the introduction of the Euro. The major important issues facing the Company include: converting information technology systems, reassessing currency risk, negotiating and amending contracts, and processing tax and accounting records.

Based upon progress to date, the Company believes that use of the Euro will not have a significant impact on the manner in which it conducts its business affairs and processes its business and accounting records. Accordingly, conversion to the Euro has not, and is not expected to have a material effect on the Company's financial condition or results of operations.

Item 3

QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company's financial market risk arises from fluctuations in interest rates and foreign currencies. Most of the Company's debt obligations are at fixed interest rates. A 10% change in market interest rates would not have a material effect on the Company's pre-tax earnings, cash flows or fair value. At March 31, 2001, the Company had an insignificant amount of foreign currency derivative financial instruments in place. The Company does not hold any financial instrument for trading purposes.

PART II - OTHER INFORMATION

Item 2(c). CHANGES IN SECURITIES

(1) On January 2, 2001, a subsidiary of the Registrant acquired 51% of the capital stock of a company in consideration for which Registrant paid \$1,603,509 in cash and issued without registration 26,073 shares of the Common Stock, \$.10 par value of Registrant (the "Interpublic Stock") to the shareholders of the acquired company. The shares of Interpublic Stock were valued at \$1,069,006 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in an "offshore transaction" and solely to "non-U.S. persons" in reliance on Rule 903(b)(3) of Regulation S under the Securities Act of 1933, as amended (the "Securities Act").

(2) On January 12, 2001, the Registrant paid \$2,488,000 and issued 59,027 shares of Interpublic Stock to the former shareholders of a company, the assets of which were acquired in the second quarter of 1995. This represented a deferred payment of purchase price. The shares of Interpublic Stock were valued at \$2,487,000 on the date of issuance. The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(3) On January 4, 2001, the Registrant issued 20,043 shares of Interpublic Stock and paid \$2,005,000 in cash to a former shareholder of a company as part of a deferred payment for the remaining 51% of the shares of the company 49% of which was acquired in the first quarter of 1997. The shares of Interpublic Stock were valued at US\$786,679 at the date of issuance. The shares of Interpublic Stock were issued by the Registrant without registration in an "off-shore transaction" and solely to "non-US persons" in reliance on Rule 903 (b)(3) of Regulation S under the Securities Act.

(4) On January 30, 2001, the Registrant issued 212,667 shares of Interpublic Stock to the former shareholders of a company as part of the initial payment for the remaining 25% of the shares of the company. The shares of Interpublic Stock were valued at US\$9,500,000 at the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in an "off shore transaction" and solely to "non-US persons" in reliance on Rule 903(b)(3) of Regulation S under the Securities Act.

(5) On February 9, 2001, the Registrant issued 28,638 shares of Interpublic Stock and on February 27, 2001 paid \$10,490,222 in cash to the former shareholders of five related companies which were acquired in the first quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$1,180,000 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in an "offshore transaction" and solely to "non-U.S. persons" in reliance on Rule 903(b)(3) of Regulation S under the Securities Act.

(6) On February 13, 2001, the Registrant issued 10,116 shares of Interpublic Stock to the former shareholders of a company that was acquired in the first quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$430,973 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(7) On February 16, 2001, the Registrant paid \$3,371,000 in cash and issued 53,783 shares of Interpublic Stock to the former shareholders of a company which was acquired in the first quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$2,247,599 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(8) On February 20, 2001, the Registrant issued 15,830 shares of Interpublic Stock and on March 8, 2001 paid \$645,703 in cash to the former shareholders of two related companies which were acquired in the fourth quarter of 1998. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$660,428 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in an "offshore transaction" and solely to "non-U.S. persons" in reliance on Rule 903(b)(3) of Regulation S under the Securities Act.

(9) On March 1, 2001, the Registrant issued a total of 41,893 shares of Interpublic Stock to the former equity holders of a company which was acquired in the fourth quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$1,696,928 on the date of issuance. The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former equity holders.

(10) On March 7, 2001, the Registrant issued 1,627 shares of Interpublic Stock to the former shareholders of a company which was acquired in the second quarter of 1999. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$66,461 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(11) On March 15, 2001, the Registrant acquired the remaining 20% of the capital stock of a company in consideration for which the Registrant paid \$4,671,985 in cash and issued a total of 80,109 shares of Interpublic Stock to the security holders of the company. The shares of Interpublic Stock had a market value of \$3,114,657 on the date of issuance. The Registrant acquired 80% of this company in the second quarter of 1999.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's security holders.

(12) On March 15, 2001, the Registrant issued 23,106 shares of Interpublic Stock to the former shareholder of a company which was acquired in the fourth quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$860,000 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in an "offshore transaction" and solely to "non-U.S. persons" in reliance on Rule 903(b)(3) of Regulation S under the Securities Act.

(13) On March 19, 2001, the Registrant issued 33,785 shares of Interpublic Stock to a former shareholder of a company that was acquired in the fourth quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock had a market value of \$1,258,166 as of the date of issuance. The shares of Interpublic Stock were issued by the Registrant without registration in an "offshore transaction" and solely to a "non-U.S. person" in reliance on Rule 903(b)(3) of Regulation S under the Securities Act.

(14) On March 27, 2001, the Registrant paid \$806,000 in cash and issued 2,482 shares of Interpublic Stock to a company, the assets of which were acquired in the first quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$90,000.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholder.

(15) On March 29, 2001, the Registrant issued 50,794 shares of Interpublic Stock and paid \$1,032,192 in cash for the acquisition from shareholders of the remaining minority interests of a company. Such acquisition was consummated in the third quarter of 2000. The shares of Interpublic Stock were valued at \$2,242,873 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's minority stockholders.

(16) On March 29, 2001, the Registrant issued 31,340 shares of Interpublic Stock to the former shareholders of a company which was acquired in the second quarter of 1999. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$1,104,101 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(17) On March 30, 2001, the Registrant issued 54,258 shares of Interpublic Stock and paid \$1,829,038 to the former shareholder of a company that was acquired in the first quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$1,829,038 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholder.

(18) On March 30, 2001, the Registrant paid \$5,138,970 in cash, and effective March 31, 2001 issued an aggregate of 149,267 shares of Interpublic Stock to the former shareholders of a company which was acquired in the fourth quarter of 1999. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$5,138,970.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(19) On March 30, 2001 the Registrant issued 4,427 shares of Interpublic Stock to the former shareholders of a company which was acquired in the first quarter of 1998. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$148,436 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(20) On March 30, 2001, the Registrant issued 6,594 shares of Interpublic Stock to the former shareholders of a company which was acquired in the second quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$238,926 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in an "offshore transaction" and solely to "non-U.S. persons" in reliance on Rule 903(b)(3) of Regulation S under the Securities Act.

(21) On March 30, 2001, the Registrant issued 10,953 shares of Interpublic Stock to the former shareholders of a company which was acquired in the last quarter of 1998. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$395,191 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(22) On March 30, 2001, the Registrant issued 1,472 shares of Interpublic Stock to the former shareholders of a company which was acquired in the third quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$50,000 on the date of issuance.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

(23) On March 31, 2001, the Registrant issued an aggregate of 1,962 shares of Interpublic Stock to the former shareholders of a company which was acquired in the first quarter of 2000. This represented a deferred payment of the purchase price. The shares of Interpublic Stock were valued at \$65,802.

The shares of Interpublic Stock were issued by the Registrant without registration in reliance on Section 4(2) under the Securities Act, based on the sophistication of the acquired company's former stockholders.

Item 6 EXHIBITS AND REPORTS ON FORM 8-K.

(a) EXHIBITS

EXHIBIT 10(a) Amended Employment Agreement, dated as of January 1, 2001 between Interpublic and Frank B. Lowe.

EXHIBIT 11 Computation of Earnings Per Share.

(b) REPORTS ON FORM 8-K. The following reports on Form 8-K were filed during the quarter ended March 31, 2001:

- (1) Report, dated January 5, 2001, Item 5 Other Events, disclosing the Registrant's restatement of its consolidated financial statements to reflect the acquisition of Deutsch, Inc., accounted for as a pooling of interests; Item 7 Financial Statements of Registrant and Exhibits. Supplemental Consolidated Balance Sheet December 31, 1999 and 1998, Supplemental Consolidated Statements of Income, Cash Flows and Stockholders' Equity and Comprehensive Income, all for the years ended December 31, 1999, 1998 and 1997, Supplemental Consolidated Balance Sheet at September 30, 2000 and December 31, 1999 and Supplemental Consolidated Statements of Income, Comprehensive Income and Cash Flows all for the nine months ended September 30, 2000 and 1999.
- (2) Report, dated February 27, 2001, Item 5 Other Events, disclosing the Registrant's financial results for the fourth quarter and full year ended December 31, 2000. No financial statements were filed.
- (3) Report, dated March 18, 2001, Item 5 Other Events, disclosing the execution of an Agreement and Plan of Merger to acquire True North Communications Inc., Item 7 Financial Statements, ProForma Financial Information and Exhibits, disclosing the Agreement and Plan of Merger and the press release announcing the transaction. No financial statements were filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 15, 2001

BY /S/ JOHN J. DOONER, JR.
JOHN J. DOONER, JR
Chairman of the Board, President
and Chief Executive Officer

Date: May 15, 2001

BY /S/ SEAN F. ORR
SEAN F. ORR
Executive Vice President
Chief Financial Officer

INDEX TO EXHIBITS

<u>EXHIBIT NO.</u>	<u>DESCRIPTION</u>
EXHIBIT 10(a)	Amended Employment Agreement, dated as of January 1, 2001 between Interpublic and Frank B. Lowe.
EXHIBIT 11	Computation of Earnings Per Share.

EMPLOYMENT AGREEMENT

AGREEMENT made as of January 1, 2001 by and between **THE INTERPUBLIC GROUP OF COMPANIES, INC.**, a Delaware corporation ("**Interpublic**" or the "Corporation"), and **FRANK B. LOWE** ("Executive").

In consideration of the mutual promises set forth herein the parties hereto agree as follows:

ARTICLE I

Term of Employment

1.01 Subject to the provisions of Article VII and Article VIII, and upon the terms and subject to the conditions set forth herein, the Corporation will employ Executive for the period beginning January 1, 2001 ("**Commencement Date**") and ending on December 31, 2005. (The period during which Executive is employed hereunder is referred to herein as the "**term of employment.**") Executive will serve the Corporation during the term of employment.

ARTICLE II

Duties

2.01 During the term of employment, Executive will:

(i) Serve as Chairman and Chief Executive Officer of The Lowe Group, Lowe Lintas Worldwide, and Octagon Worldwide, wholly-owned subsidiaries of Interpublic ("Lowe").

(ii) Use his best efforts to promote the interests of the Corporation and Lowe and devote his full business time and efforts to their business and affairs;

(iii) Perform such duties as the Corporation may from time to time assign to him; (iv) Serve in such other offices of the Corporation and/or Lowe as he may be elected or appointed to;

(v) No significant change in Executive's status or his nature or scope of his duties shall be effected without his consent; and

(vi) Be proposed as a member of the Corporation's Board of Directors.

ARTICLE III

Regular Compensation

3.01 The Corporation will compensate Executive for the duties performed by him hereunder, by payment of a base salary at the rate of One Million United States Dollars (\$1,000,000) per annum, payable in equal installments, which the Corporation shall pay at semi-monthly intervals, subject to customary withholding for federal, state and local taxes. In addition, the Corporation will make a payment of Two Hundred Thousand United States Dollars (\$200,000) per year pursuant to an Executive Special Benefit Agreement to be entered into between the Executive and Interpublic. In addition, the Executive Severance Agreement, dated January 1, 1998 between the Executive and the Corporation ("**ESA**") will remain in full force and effect during the term of employment.

3.02 The Corporation may at any time increase the compensation paid to Executive under this Article III if the Corporation in its sole discretion shall deem it advisable so to do in order to compensate him fairly for services rendered to the Corporation.

ARTICLE IV

Bonuses

4.01 Executive will be eligible during the term of employment to participate in the Management Incentive Compensation Plan ("**MICP**"), in accordance with the terms and conditions of the Plan established from time to time, and appropriate for an executive holding such a position.

4.02 As soon as administratively feasible after full execution of this Agreement, Interpublic will use its best efforts to have the Compensation Committee of its Board of Directors ("**Committee**") grant Executive an additional award for the 2000-2002 performance period under Interpublic's Long Term

Performance Incentive Plan ("**LTIPI**") equal to Two Thousand (2,000) performance units tied to the cumulative compound profit growth of Lowe Lintas and options under Interpublic's Stock Incentive Plan to purchase Twenty Thousand (20,000) shares of Interpublic common stock which may not be exercised in any part prior to the end of the performance period and thereafter shall be exercisable in whole or in part.

4.03 As soon as administratively feasible after full execution of this Agreement, Interpublic will use its best efforts to have the Committee grant Executive an award for the 2001-2004 performance period under the **LTIPI** equal to Eleven Thousand (11,000) performance units tied to the cumulative compound profit growth of Octagon and options under Interpublic's Stock Incentive Plan to purchase Sixty-Five Thousand (65,000) shares of Interpublic common stock which may not be exercised in any part prior to the end of the performance period and thereafter shall be exercisable in whole or in part.

4.04 Executive has previously been granted an award under Interpublic's 1999-2002 LTIPI equal to Three Thousand (3,000) units tied to the cumulative compound profit growth of Octagon 2000.

ARTICLE V

Interpublic Stock

5.01 As soon as administratively feasible after full execution of this Agreement, Interpublic will use its best efforts to have the Compensation Committee of its Board of Directors ("**Committee**") grant to Executive One Hundred Thousand (100,000) shares of Interpublic Common Stock which will be subject to a four year vesting restriction.

5.02 As soon as administratively feasible after full execution of this Agreement, Interpublic will use its best efforts to have the Committee grant to Executive options to purchase One Hundred Fifty Thousand (150,000) shares of Interpublic Common Stock, which will be subject to all the terms and conditions of the Interpublic Stock Incentive Plan. Forty percent (40%) of the options will be exercisable after the third anniversary of the date of grant, thirty percent (30%) will be exercisable after the fourth anniversary and thirty percent (30%) will be exercisable after the fifth anniversary of the date of grant through the tenth anniversary of the date of grant.

5.03 As soon as administratively feasible after full execution of this Agreement, Interpublic will use its best efforts to have the Committee grant to Executive options to purchase Thirty-Five Thousand (35,000) shares of Interpublic Common Stock, which will be fully exercisable on January 1, 2005.

ARTICLE VI

Other Employment Benefits

6.0 Executive shall be eligible to participate in such other employee benefits as are available from time to time to other key management executives of Interpublic in accordance with the then-current terms and conditions established by Interpublic for eligibility and employee contributions required for participation in such benefits opportunities.

6.02 Executive shall be entitled to an automobile allowance of Ten Thousand Dollars (\$10,000) per annum.

6.03 Executive shall remain a member of the Interpublic Development Council.

ARTICLE VII

Termination

7.01 The Corporation may terminate the employment of Executive hereunder:

(i) By giving Executive notice in writing at any time specifying a termination date not less than twelve (12) months after the date on which such notice is given, in which event Executive's employment hereunder shall terminate on the date specified in such notice, or

(ii) By giving Executive notice in writing at any time specifying a termination date less than twelve (12) months after the date on which such notice is given. In this event Executive's employment hereunder shall terminate on the date specified in such notice and the Corporation shall thereafter pay him a sum equal to the amount by which twelve (12) months salary at his then current rate exceeds the salary paid to him for the period from the date on which such notice is given to the termination date specified in such notice. Such payment shall be made during the period immediately following the termination date specified in such notice, in successive equal monthly installments each of which shall be equal to one (1) month's salary at the rate in effect at the time of such termination, with any residue in respect of a period less than one (1) month to be paid together with the last installment.

During the termination period provided in subsection (i), or in the case of a termination under subsection (ii) providing for a termination period of less than twelve (12) months, for a period of twelve (12) months after the termination notice, Executive will be entitled to receive all employee benefits accorded to him prior to termination which are made available to employees generally; provided, that such benefits shall cease upon such date that Executive accepts employment with another employer offering similar benefits. In addition, in the event of a termination pursuant to subsection (i) or (ii), Executive will be entitled to a pro-rata portion of his LTPIP entitlements, restricted stock grants and stock option grants. Such pro-ration shall be in accordance with Interpublic's standard policies and practices in such cases.

7.02 Notwithstanding the provisions of Section 7.01, during the period of notice of termination, Executive will use reasonable, good faith efforts to obtain other employment reasonably comparable to his employment under this Agreement. Upon obtaining other employment (including work as a consultant, independent contractor or establishing his own business), Executive will promptly notify the Corporation, and (a) in the event that Executive's salary and other non-contingent compensation ("**new compensation**") payable to Executive in connection with his new employment shall equal or exceed the salary portion of the amount payable by the Corporation under Section 7.01, the Corporation shall be relieved of any obligation to make payments under Section 7.01, or (b) in the event Executive's new compensation shall be less than the salary portion of payments to be made under Section 7.01, the Corporation will pay Executive the difference between such payments and the new compensation.

7.03 Executive may at any time give notice in writing to the Corporation specifying a termination date not less than twelve (12) months after the date on which such notice is given, in which event his employment hereunder shall terminate on the date specified in such notice, and Executive shall receive his salary until the termination date.

7.04 Notwithstanding the provisions of Section 7.01, the Corporation may terminate the employment of Executive hereunder, at any time after the Commencement Date, for Cause. For purposes of this Agreement, "**Cause**" means the following:

(i) Any material breach by Executive of any provision of this Agreement (including without limitation Sections 8.01 and 8.02 hereof) upon notice of same by the Corporation which breach, if capable of being cured, has not been cured within fifteen (15) days after such notice (it being understood and agreed that a breach of Section 8.01 or 8.02 hereof, among others, shall be deemed not capable of being cured);

(ii) Executive's absence from duty for a period of time exceeding fifteen (15) consecutive business days or twenty (20) out of any thirty (30) consecutive business days (other than on account of permitted vacation or as permitted for illness, disability or authorized leave in accordance with Interpublic's policies and procedures) without the consent of the Board of Directors of the Corporation;

(iii) The acceptance by Executive, prior to the effective date of Executive's voluntary resignation from employment with the Corporation, of a position with another employer, without the consent of the Board of Directors;

(iv) Misappropriation by Executive of funds or property of the Corporation or any attempt by Executive to secure any personal profit related to the business of the Corporation (other than as permitted by this Agreement) and not fairly disclosed to and approved by the Board of Directors;

(v) Fraud, dishonesty, disloyalty, gross negligence or willful misconduct on the part of Executive in the performance of his duties as an employee of the Corporation;

(vi) A felony conviction of Executive; or

(vii) Executive's engaging, during the term of employment, in activities which are prohibited by state and/or federal laws prohibiting discrimination based on age, sex, race, religion or national origin, or engaging in conduct which is constituted as sexual harassment.

Upon a termination for Cause, the Corporation shall pay Executive his salary through the date of termination of employment, and Executive shall not be entitled to any Special Bonus or Performance Bonus with respect to the year of termination, or to any other payments hereunder.

7.05 If Executive dies before December 31, 2005, his employment hereunder shall terminate on the date of his death.

ARTICLE VIII

Covenants

8.01 While Executive is employed hereunder by the Corporation he shall not, without the prior written consent of the Corporation, which will not be unreasonably withheld, engage, directly or indirectly, in any other trade, business or employment, or have any interest, direct or indirect, in any other business, firm or corporation; provided, however, that he may continue to own or may hereafter acquire any securities of any class of any publicly-owned company as well as investments in other entities that are held for investment purposes only provided that such entities are not in competition with the Corporation and that investment in such entities does not create a conflict of interest on his part of Executive.

8.02 Executive shall treat as confidential and keep secret the affairs of the Corporation and shall not at any time during the term of employment or thereafter, without the prior written consent of the Corporation, divulge, furnish or make known or accessible to, or use for the benefit of, anyone other than the Corporation and its subsidiaries and affiliates any information of a confidential nature relating in any way to the business of the Corporation or its subsidiaries or affiliates or their clients and obtained by him in the course of his employment hereunder.

8.03 All records, papers and documents kept or made by Executive relating to the business of the Corporation or its subsidiaries or affiliates or their clients shall be and remain the property of the Corporation.

8.04 All articles invented by Executive, processes discovered by him, trademarks, designs, advertising copy and art work, display and promotion materials and, in general, everything of value conceived or created by him pertaining to the business of the Corporation or any of its subsidiaries or affiliates during the term of employment, and any and all rights of every nature whatever thereto and which are not in the public domain, shall immediately become the property of the Corporation, and Executive will assign, transfer and deliver all patents, copyrights, royalties, designs and copy, and any and all interests and rights whatever thereto and thereunder to the Corporation.

8.05 Following the termination of Executive's employment hereunder for any reason, Executive shall not for a period of two (2) years from such termination, (a) solicit any employee of the Corporation, Interpublic or any affiliated company of Interpublic to leave such employ to enter the employ of Executive or of any person, firm or corporation with which Executive is then associated or (b) solicit or handle on Executive's own behalf or on behalf of any other person, firm or corporation, the event marketing, public relations, advertising, sales promotion or market research business of any person or entity which is a client of the Corporation at the time of termination of employment.

8.06 If at the time of enforcement of any provision of this Agreement, a court shall hold that the duration, scope or area restriction of any provision hereof is unreasonable under circumstances now or then existing, the parties hereto agree that the maximum duration, scope or area reasonable under the circumstances shall be substituted by the court for the stated duration, scope or area.

8.07 Executive acknowledges that a remedy at law for any breach or attempted breach of Article VIII of this Agreement will be inadequate, and agrees that the Corporation shall be entitled to specific performance and injunctive and other equitable relief in the case of any such breach or attempted breach.

8.08 Executive represents and warrants that neither the execution and delivery of this Employment Agreement nor the performance of Executive's services hereunder will conflict with, or result in a breach of, any agreement to which Executive is a party or by which he may be bound or affected, in particular the terms of any employment agreement to which Executive may be a party. Executive further represents and warrants that he has full right, power and authority to enter into and carry out the provisions of this Employment Agreement.

ARTICLE IX

Arbitration

9.01 Any controversy or claim arising out of or relating to this Agreement, or the breach thereof, including claims involving alleged legally protected rights, such as claims for age discrimination in violation of the Age Discrimination in Employment Act of 1967, as amended, Title VII of the Civil Rights Act, as amended, and all other federal and state law claims for defamation, breach of contract, wrongful termination and any other claim arising because of Executive's employment, termination of employment or otherwise, shall be settled by arbitration in accordance with the Commercial Arbitration Rules of the American Arbitration Association and Section 12.01 hereof, and judgement upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitration shall take place in any of the cities where Executive customarily renders services to the Corporation. The prevailing party in any such arbitration shall be entitled to receive attorney's fees and costs.

ARTICLE X

Assignment

10.01 This Agreement shall be binding upon and enure to the benefit of the successors and assigns of the Corporation. Neither this Agreement nor any rights hereunder shall be assignable by Executive and any such purported assignment by him shall be void.

ARTICLE XI

Agreement Entire

11.01 This Agreement (and the ESA) constitutes the entire understanding between the Corporation and Executive concerning his employment by the Corporation or any of its parents, affiliates or subsidiaries and supersedes any and all previous agreements between Executive and the Corporation or any of its parents, affiliates or subsidiaries concerning such employment, and/or any compensation or bonuses. Each party hereto shall pay its own costs and expenses (including legal fees) incurred in connection with the preparation, negotiation and execution of this Agreement. This Agreement may not be changed orally.

ARTICLE XII

Applicable Law

12.01 The Agreement shall be governed by and construed in accordance with the laws of the State of New York.

THE INTERPUBLIC GROUP OF
COMPANIES, INC.

By /s/ C. KENT KROEBER
Name: C. KENT KROEBER
Title: Senior Vice President, Human
Resources

/s/ FRANK B. LOWE
FRANK B. LOWE

THE INTERPUBLIC GROUP OF COMPANIES, INC. AND ITS SUBSIDIARIES

COMPUTATION OF EARNINGS PER SHARE
(Amounts in Thousands Except Per Share Data)

	<u>Three Months Ended March 31</u>	
	<u>2001</u>	<u>2000</u>
Basic		
Net income (loss)	\$ <u>(38,356)</u>	\$ <u>42,935</u>
Weighted average number of common shares Outstanding	<u>308,916</u>	<u>299,822</u>
Earnings per common and common equivalent share	\$ <u>(.12)</u>	\$ <u>.14</u>

	<u>Three Months Ended March 31</u>	
	<u>2001</u>	<u>2000</u>
Diluted (1)		
Net income (loss)	\$ (38,356)	\$ 42,935
Add:		
Dividends paid net of related income tax applicable to restricted stock	<u> -</u>	<u> 162</u>
Net income (loss), as adjusted	\$ <u>(38,356)</u>	\$ <u>43,097</u>
Weighted average number of common shares Outstanding	308,916	299,822
Weighted average number of incremental shares in connection with restricted stock and assumed exercise of stock options	<u> -</u>	<u> 10,700</u>
Total	<u>308,916</u>	<u>310,522</u>
Earnings per common and common equivalent share	\$ <u>(.12)</u>	\$ <u>.14</u>

- (1) The computation of diluted EPS for 2001 and 2000 excludes the assumed conversion of the 1.80% and 1.87% Convertible Subordinated Notes because they were anti-dilutive. The computation for 2001 excludes the conversion of restricted stock and assumed exercise of stock options because they were antidilutive.