

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): September 9, 2019



THE INTERPUBLIC GROUP OF COMPANIES, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

1-6686

(Commission File Number)

909 Third Avenue, New York, New York 10022

(Address of principal executive offices) (Zip Code)

(212) 704-1200

(Registrant's telephone number, including area code)

13-1024020

(I.R.S. Employer
Identification No.)

(Former name, former address and former fiscal year, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.10 per share	IPG	The New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangement of Certain Officers.

On September 9, 2019, The Interpublic Group of Companies, Inc. (the “Company”) announced that Philippe Krakowsky, currently the Company’s Executive Vice President, Chief Strategy and Talent Officer, will assume the role of the Company’s Chief Operating Officer, effective immediately.

There are no family relationships between Ms. Krakowsky and any director or executive officer of the Company, and he has no direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K.

The Company will disclose any subsequent material arrangement in connection with Mr. Krakowsky’s appointment in an amendment to this Form 8-K.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated September 9, 2019, issued by the Company.
104	Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 10, 2019

THE INTERPUBLIC GROUP OF COMPANIES, INC.

By: /s/ Andrew Bonzani

Name: Andrew Bonzani

Title: Executive Vice President, General Counsel and Secretary



Interpublic Group Announces Series of Executive Changes

Philippe Krakowsky Named Chief Operating Officer of IPG

Daryl Lee Elevated to Chief Executive Officer of IPG Mediabrands

Experienced and Accomplished Leaders Demonstrate the Company's Depth of Talent

New York, Sept. 09, 2019 (GLOBE NEWSWIRE) -- [Interpublic Group](#) (NYSE: IPG) announced today a number of senior management changes.

Effective immediately, Philippe Krakowsky moves to the role of Chief Operating Officer of IPG.

Mr. Krakowsky, 57, has served as IPG's Chief Strategy and Talent Officer for over a decade and will continue in those roles. In his new role at the holding company, Mr. Krakowsky will work with Chairman and CEO Michael Roth to oversee business operations across Interpublic. In addition to continuing in his position as Chairman of Mediabrands, Mr. Krakowsky will have oversight of Acxiom, Carmichael Lynch, Deutsch, Hill Holliday, Huge, and R/GA.

Michael I. Roth, IPG's Chairman and CEO, commented, "For more than a decade, Philippe has played a key part in major strategic actions at Interpublic that have been integral to our long-term success, and more recently he was the driving force behind our acquisition of Acxiom. He has helped me in the design and execution of our cross agency "open architecture" model that delivers the best of IPG solutions to our clients. He has also been instrumental in helping create IPG's distinctive culture, which attracts the industry's best talent. We're very excited to have him positioned in this new chief operating role at IPG."

Also being announced, Daryl Lee will become the CEO of IPG Mediabrands, a post held by Mr. Krakowsky for the past three years. Eileen Kiernan is elevated to global CEO of UM, succeeding Mr. Lee.

For 20 of the last 22 financial quarters, IPG has outperformed the industry on the key metric of organic revenue growth, with IPG Mediabrands playing a leading role in driving this growth. During that period, UM has been a significant factor of that success, winning a series of high-profile industry pitches. Additionally, Initiative has been an important part of Mediabrands' success, with major wins and retentions. Both agencies have been widely recognized with "Agency of the Year" honors and awards at leading industry awards shows. The leadership position of Cadreon as a provider of programmatic technology solutions has also helped drive growth for Mediabrands, as has the digital and performance media offering at Reprise, all supplemented by Orion, and MAGNA's negotiation and intelligence units.

On Mr. Lee, 48, the new CEO of IPG Mediabrands, Mr. Roth commented: "Daryl is one of our industry's top business strategists, with experience as a management consultant, at creative agencies, as well as in the media sector. He is relentlessly client-focused, and has consistently proven that he and his teams can identify insights-driven, creative solutions for marketers' most challenging problems. Daryl's great passion for the business inspires his people to do their best work, and he has consistently shown himself to be a true champion for diversity and inclusion, a core IPG value."

On Ms. Kiernan, 49, most recently the Global President of J3, the dedicated media unit within UM responsible for Johnson & Johnson, Mr. Roth commented: "Eileen's clients have called her courageous, trustworthy, humble and relentless. Eileen delivers

creative vision for her clients, as well as operational excellence. This combination of strategic and pragmatic thinking is what sets Eileen apart as an effective leader. We are thrilled that she will be UM's next global CEO."

Having all risen through the leadership ranks of the company, these executives have over 35 years of combined experience at IPG. Prior to joining Interpublic, these three leaders had worked across various agencies and business sectors, and garnered significant industry recognition. Their biographies are below.

[Philippe Krakowsky, Chief Operating Officer, Interpublic Group, biography.](#)

[Daryl Lee, Chief Executive Officer, IPG Mediabrands, biography.](#)

[Eileen Kiernan, Chief Executive Officer, UM, biography.](#)

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About Interpublic

Interpublic is values-based, data-fueled, and creatively-driven. Major global brands include Acxiom, Craft, FCB (Foote, Cone & Belding), FutureBrand, Golin, Huge, Initiative, Jack Morton, MAGNA, McCann, Momentum, MRM//McCann, MullenLowe Group, Octagon, R/GA, UM and Weber Shandwick. Other leading brands include Avrett Free Ginsberg, Campbell Ewald, Carmichael Lynch, Deutsch, Hill Holliday, ID Media and The Martin Agency. For more information, please visit www.interpublic.com.

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Source: Interpublic Group of Companies, Inc.