UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): May 7, 2004

The Interpublic Group of Companies, Inc. (Exact Name of Registrant as Specified in Charter)

Delaware1-668613-1024020(State or Other Jurisdiction
of Incorporation)(Commission File
Number)(IRS Employer
Identification No.)1271 Avenue of the Americas, New York, New York10020
(Address of Principal Executive Offices)(Zip Code)

Registrant's telephone number, including area code: 212-399-8000

- -----

(Former Name or Former Address, if Changed Since Last Report)

Item 7. Financial Statements and Exhibits.

(c) Exhibits

Exhibit 99.1: Slide show made available by The Interpublic Group of Companies, Inc. (the "Company") in connection with an earnings conference call on May 7, 2004.

Item 12. Results of Operations and Financial Condition.

On May 7, 2004, the Company posted a slide show on its website in connection with an earnings conference call. A copy of the slide show is attached hereto as Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE INTERPUBLIC GROUP OF COMPANIES, INC.

Date: May 7, 2004

By: /s/ Nicholas J. Camera

Nicholas J. Camera Senior Vice President, General Counsel and Secretary

EXHIBIT INDEX

Exhibit No.Description99.1Investor Presentation of the Company, dated May 7, 2004.



Interpublic Group of Companies First Quarter 2004 Conference Call Notes

7 May 2004

Conference Call Agenda

- I. First Quarter Highlights
- II. Operating Performance
- III. Balance Sheet Management
- IV. Metrics
- V. Questions and Answers

First Quarter Highlights



First Quarter Highlights

Operating Performance

- Sequential improvement in organic revenue performance
 - Organic revenue down 0.6% (see reconciliation on Slide 12)
 - US organic revenue growth 1.3% (see reconciliation on Slide 31)
 - Non-US organic revenue down 3.0% (see reconciliation on Slide 32)
- Operating Margin expansion
 - Reported margin of (0.7)%
 - Excluding restructuring program charges and impairments, operating margin of 4.7% from 2.4% prior year (see reconciliation on slide 9)
- Cost reduction program being implemented and yielding benefits
 - Recorded \$70.2 million in restructuring program charges, of which \$7.6 million were included in Office and General expenses

Balance Sheet Management

Net debt at \$894 million, down \$1.2 billion from 3/31/03

INTERPUBLIC GROUP May 7, 2004

First Quarter Highlights

Issues Being Addressed

- Subsequent to the quarter, reached an agreement to terminate our contracts and guarantees related to British Grand Prix
 - Terminate commitments after July 2004 race (contract ran through 2015)
 - One time payment of \$93M; charge of approximately \$80 million to Q2 results
 - Retain commitment to lease Silverstone Track and related obligations to the British Racing Drivers Club through 2007

May 7, 2004

Operating Performance



First Quarter 2004

- Reported Revenue Up 6.0%
 - Constant Currency Revenue up 0.9%
 - Organic Revenue down 0.6% (see reconciliation on slide 12)
- Progress in operating costs
 - Salary and related expenses down 2.8% on constant currency basis (see slide 34)
 - Adjusted office and general expenses down 4.0% (see slide 34)
- Restructuring Program Charges and Impairments of \$79 million
 - Restructuring program charges of \$70.2 million
 - Total program charges, including charges in O&G, will be approximately \$300 million; recorded through Q3 2004
 - Non-cash long-lived asset impairment of \$5.6 million of which \$4.0 million related to a business to be sold
 - Non-cash investment impairment of \$3.2 million related to investments in marketable securities
- Tax Benefit of \$26.8 million
- Net Loss Per Share: \$ (0.05)

THE INTERPUBLIC GROUP May 7, 2004

First Quarter 2004 Performance

Revenue	\$	1,395.1	\$	1,315.7	6
Salaries and Related Expenses*		874.0		854.7	2.3
Office and General Expenses*		463.3		429.1	8.0
Restructuring Charges		62.6		+	N/
Long-Lived Asset Impairment	_	5.6		11.1	(49.5)9
Operating Income (Loss)	_	(10.4)		20.8	(150.0)
Interest Expense		(39.1)		(38.8)	
Interest Income		9.7		7.9	
Other Income		1.1		(0.2)	
Investment Impairment	-	(3.2)	<u></u>	(2.7)	
Loss before Income Taxes		(41.9)		(13.0)	
Taxes		(26.8)		(5.6)	
Net Equity Interests		(1.8)		(3.8)	
Loss from Continuing Operations		(16.9)		(11.2)	
Income from Discontinued Operations	_	-		2.6	
Net Loss	\$	(16.9)	\$	(8.6)	
Dividends on preferred shares	s	4.8	\$		
Net Loss Applicable to Common Stockholders	s	(21.7)	\$	(8.6)	
Diuted EPS of Common Stock					
Continuing Operations	\$	(0.05)	\$	(0.03)	
Discontinued Operations	S		\$	0.01	
Total	s	(0.05)	\$	(0.02)	
Headcount		43,700		45,500	
* Includes Depreciation and Amortization:	s	61.1	s	65.0	

Reconciliation of Operating Margin

(\$ in Millions)	1:	2004 ST QTR	1	2003 ST QTR
Revenue	\$	1,395.1	\$	1,315.7
Operating Expenses:				
Salaries and related expenses		874.0		854.7
Office and general expenses		463.3		429.1
Restructuring charges		62.6		+
Long-lived asset impairment		5.6		11.1
Total Operating Expenses		1,405.5		1,294.9
Operating Income (Loss) - As Reported	\$	(10.4)	\$	20.8
Operating Margin - As Reported		-0.7%		1.6%
Add back:				
Restructuring charges	\$	62.6	\$	ð
Restructuring program charges in office & general expenses		7.6		+
Long-lived asset impairment	-	5.6	_	11.1
Total restructuring program charges and long-lived asset impairment	_	75.8	_	11.1
Excluding Restructuring Program Charges and Long-lived Asset Impairment:				
Operating Income	\$	65.4	\$	31.9
Operating Margin		4.7%		2.4%

In comparing performance for 2004 with 2003, the company has excluded restructuring program charges and longlived asset impairment because management believes the resulting comparison better reflects the company's ongoing operations. By excluding these charges, we can focus our comparison on the trends that have a continuing effect on the company's operations. The company expects to incur further charges relating to its restructuring program in 2004 and may incur future long-lived asset impairment charges as well.

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Comparative Operating Margin Analysis

	-	Q1	
	2004	2003	2002
Revenue	100.0%	100.0%	100.0%
Salary & Related Expenses	62.7%	65.0%	62.3%
Office & General Expenses ex. Restruct	32.7%	32.6%	28.5%
Op Expenses before Restruct and Impair	95.3%	97.6%	90.8%
Op Inc before Restruct and Impair	4.7%	2.4%	9.2%
Restructuring Charges*	5.0%	0.0%	0.0%
Long-Lived Asset Impairment	0.4%	0.8%	0.0%
Operating Income (Loss)	-0.7%	1.6%	9.2%
Investment Impairment	-0.2%	-0.2%	0.0%
Other Income (Loss)	-2.0%	-2.4%	-2,1%
Gain/(Loss) before Income Taxes	-3.0%	-1.0%	7.1%

In comparing performance for 2004 with 2003, the company has excluded restructuring program charges and longlived asset impairment because management believes the resulting comparison better reflects the company's ongoing operations. By excluding these charges, we can focus our comparison on the trends that have a continuing effect on the company's operations. The company expects to incur further charges relating to its restructuring program in 2004 and may incur future long-lived asset impairment charges as well.

* Includes restructuring charges in Office and General Expense

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Comparative Operating Margin Analysis IPG excluding Motorsports

	2004	2003	2002
Revenue	100.0%	100.0%	100.0%
Salary & Related Expenses	62.6%	65.1%	62.8%
Office & General Expenses ex. Restruct	32.1%	31.6%	27.9%
Op Expenses before Restruct and Impair	94.7%	96.8%	90.7%
Op Inc before Restruct and Impair	5.3%	3.2%	9.3%
Restructuring Charges*	5.0%	0.0%	0.0%
Long-Lived Asset Impairment	0.3%	0.0%	0.0%
Operating Income	0.0%	3.2%	9.3%
Investment Impairment	-0.2%	-0.2%	0.0%
Other Income (Loss)	-3.0%	-2.2%	-2.1%
Gain/(Loss) before Income Taxes	-3.2%	0.8%	7.2%

In comparing performance for 2004 with 2003, the company has excluded restructuring program charges and longlived asset impairment because management believes the resulting comparison better reflects the company's ongoing operations. By excluding these charges, we can focus our comparison on the trends that have a continuing effect on the company's operations. The company expects to incur further charges relating to its restructuring program in 2004 and may incur future long-lived asset impairment charges as well.

* Includes restructuring charges in Office and General Expense.

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2004 Revenue Change First Quarter

(\$ in Millions)

	\$	% Change
Prior Period Revenue	\$ 1,315.7	
Foreign Exchange Impact	66.3	5.1%
Acquisitions/Dispositions	(18.4)	(1.4%)
Reclassifications (Out of Pocket)	38.9	2.9%
Organic	(7.4)	(0.6%)
Current Period Revenue	\$ 1,395.1	6.0%

See appendix slide 36 for discussion of certain non-GAAP financial measures.

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2004 Revenue by Geography

May 7, 2004

	First Q	uarter
	% Cha	ange
	Reported	Organic
US	3.9%	1.3%
Europe	7.1%	(5.6%)
Asia/Other	14.7%	1.5%
Latin America	7.7%	5.9%
Canada	16.2%	(1.2%)
Worldwide	6.0%	(0.6%)



Note: See reconciliation on slide 35.

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Restructuring Charges YTD 2004

(\$ in Millions)

		2003 harges	1 2004 harges		Date	rency stment	1000	sh Paid 2003	10.00	h Paid 2004	100	uture Cash	lon- ash
Severance	\$	126.2	\$ 22.1	\$	148.3	\$ 1.9	\$	88.3	\$	23.1	\$	37.4	\$ 1.4
Facilities Costs	_	49.4	40.5		89.9	1.1		8.5		4.8		67.8	9.9
Restructuring Charges		175.6	62.6	t.	238.2	3.0		96.8		27.9		105.2	11.3

* Includes adjustments related to the 2001 program in addition to the 2003 program.

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Motorsports (\$ in Millions)

 21 '04		21 '03
\$ 3.0	\$	9.8
11.4		20.3
(8.4)	-	(10.5)
(1.6)		(11.1)
\$ (10.0)	\$	(21.6)
\$	11.4 (8.4) (1.6)	\$ 3.0 \$ 11.4 (8.4) (1.6)

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Balance Sheet Management



Selected Balance Sheet Items

(\$ in Millions)

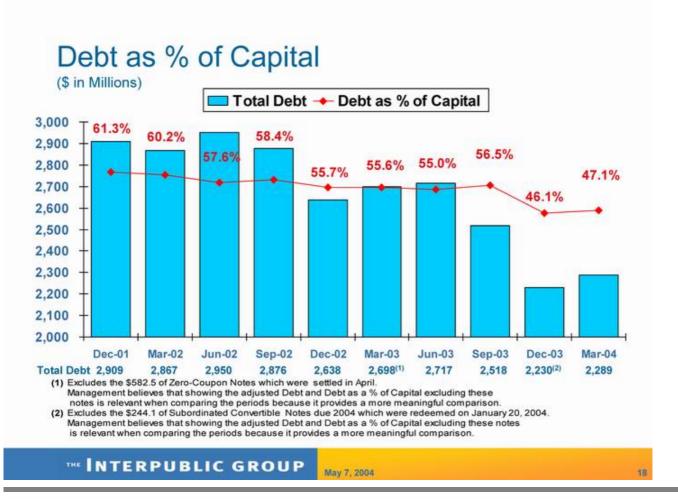
	M	arch 31, 2004	Dec	ember 31, 2003	Dec	djusted ember 31, 2003 ⁽¹⁾	м	arch 31, 2003	M	djusted arch 31, 2003 ⁽²⁾
Cash & Cash Equivalents	\$	1,395.3	\$	2,005.7	\$	1,761.6	\$	1,188.2	\$	605.7
Total Debt		2,288.8		2,474.3		2,230.2		3,280.6		2,698.1
Net Debt	\$	893.5	s	468.6	\$	468.6	\$	2,092.4	\$	2,092.4
Debt as a % of Capital		47.1%		48.7%		46.1%		60.4%		55.6%
Stockholders' Equity	s	2,567.1	Ş	2,605.9	s	2,605.9	\$	2,151.5	\$	2,151.5

NOTES:

⁽¹⁾ Adjusted December 31, 2003 excludes the \$244.1 of Subordinated Convertible Notes due 2004 which were redeemed on January 20, 2004 and the cash effects of the redemption. Management believes that showing the adjusted Debt and Debt as a % of Capital excluding these notes is relevant when comparing periods because it provides a more meaningful comparison.

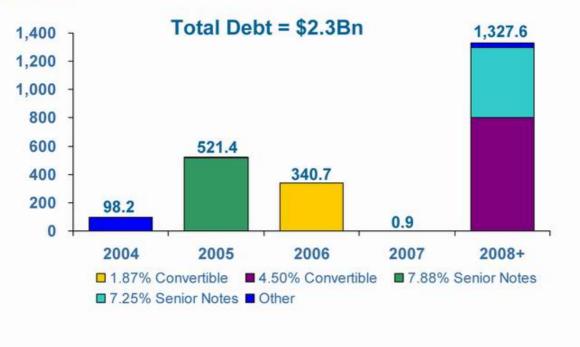
⁽²⁾ Adjusted March 31, 2003 excludes \$582.5 of Zero-Coupon Notes which were settled April 4, 2003. Management believes that showing the adjusted Debt and Debt as a % of Capital excluding these notes is relevant when comparing periods because it provides a more meaningful comparison.

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Improved Debt Maturity Schedule

(\$ in Millions)



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Liquidity Position (\$ in Millions)

		1		As of Ma	arch 31, 200	4			0
			I Amount of Facility	Out	standing	2	A	vailable	
Committed Facilities		s	875.8	s	134.4	(1)	\$	741.4	
Uncommitted Facilities	(2)	\$	754.1	\$	97.7		\$	2	(2)
Total Credit Facilities		\$	1,629.9	\$	232.1		\$	741.4	
	Cas	sh and C	ash Equivalen	ts			\$	1,395.3	
	Tot	al Liqui	dity Available				\$	2,136.7	

NOTES:

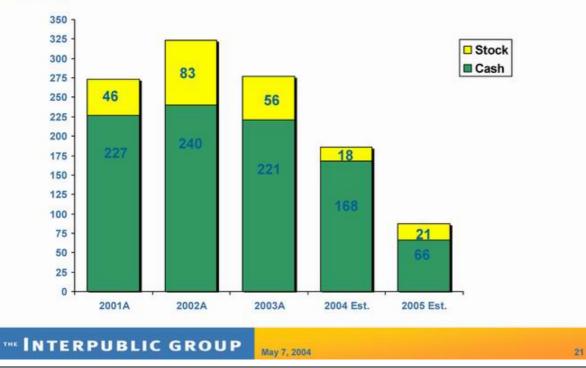
Comprised of Letters of Credit issued under the Revolving Credit Facilities. Not considered debt for GAAP reporting
Domestic and international uncommitted facilities. These amounts are excluded for the purposes of analysis

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Declining Acquisition Activity Has Reduced Deferred Payment Obligations

(\$ in Millions)



Metrics



Metrics

- We communicated performance metrics and milestones during the fourth quarter earnings release.
- Defined metrics and target levels (ranges).
 - Target levels exclude impact of Silverstone operations.
 - Operating Margin milestones are on a like-for-like basis.
 - Target levels assume industry performance in line with current industry forecasts.
 - Peer level performance based on comparably defined and calculated metrics.
- Overall, the first quarter of 2004 continues progress towards our turnaround goals.

May 7, 2004

Metrics

Organic Revenue Growth¹

- Turnaround Target: Peer-level growth (consistent calculation method)
- Key Milestone: Close half of 2003's 4 percentage point gap in 15 months (1Q: 2005)
- Progress:
 - First Quarter 2004 sequential improvement
 - Began to close peer gap
- Operating Margin %²
 - Turnaround Target: 12-15%
 - Staff Cost Target = 56%-58%
 - O&G Target (includes amortization of intangibles) = 27%-29%
 - Key Milestone: 125-150 basis point improvement in each of 2004 and 2005 vs. the prior year
 - Progress:
 - First Quarter 2004 excluding impairment and restructuring up
 - On target for 125 150 basis points improvement in 2004
- ¹Definition = See appendix slide 36 for discussion of certain non-GAAP financial measures.

²Definition = Operating Income (Loss) / Revenue

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Metrics

- Debt to Capital¹
 - Turnaround Target: Less than 50%
 - Milestone: Achieved in 2003
 - Progress: First Quarter 2004 at 47.1%
- Return on Equity²
 - Turnaround Target: 15-22%

¹Definition = Debt/(Debt + Stockholder's Equity)

²Definition = Net Income for the current period / Stockholder's Equity at the end of the prior period

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Metrics

- Debt to EBITDA¹
 - Turnaround Target: < 2x
 - Progress:
 - First Quarter 2004 at 2.7
 - Improved from December 2003 at 3.1
- Interest Coverage²
 - Turnaround Target: > 8x
 - Progress:
 - First Quarter 2004 at 4.8
 - Improved from December 2003 at 4.7

Definition = Debt at end of period / EBITDA for rolling 4 Quarters

²Definition = EBITDA/Interest Expense for rolling 4 Quarters

EBITDA = Operating Income excluding Restructuring Program Charges and Long-lived Assets impairments plus depreciation and amortization

We are unable to provide a reconciliation of future EBITDA targets to the most directly comparable GAAP measures, net income and operating income, because certain items are out of our control and/or cannot be reasonably predicted, including future interest rates, restructuring charges, tax rates and other matters discussed as risk factors and in cautionary statements about forward looking statements in our filings with the SEC.

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Cautionary Statement

This press release contains forward-looking statements. Interpublic's representatives may also make forward-looking statements orally from time to time. Statements in this document that are not historical facts, including statements about Interpublic's beliefs and expectations, particularly regarding recent business and economic trends, ongoing liabilities following termination of the British Grand Prix promoters agreements, the impact of litigation, the SEC investigation, dispositions, impairment charges, and the integration of acquisitions and restructuring costs, constitute forward-looking statements. These statements are based on current plans, estimates and projections, and are subject to change based on a number of factors, including those outlined in this section. Forward-looking statements speak only as of the date they are made, and Interpublic undertakes no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such risk factors include, but are not limited to, the following:

- · risks associated with the effects of global, national and regional economic and political conditions;
- · Interpublic's ability to attract new clients and retain existing clients;
- · the financial success of Interpublic's clients;
- · Interpublic's ability to retain and attract key employees;
- developments from changes in the regulatory and legal environment for advertising and marketing and communications services companies around the world;
- potential adverse effects if Interpublic is required to recognize additional impairment charges or other adverse accounting related developments;
- · potential adverse developments in connection with the SEC investigation;
- · risks associated with Interpublic's remaining motorsports commitments;
- potential claims relating to termination of the British Grand Prix promoters agreement and the Silverstone lease contracts;
- · potential downgrades in the credit ratings of Interpublic's securities; and
- the successful completion and integration of acquisitions which complement and expand Interpublic's business capabilities.

Investors should carefully consider these risk factors and the additional risk factors outlined in more detail in Interpublic's Form 2003 10-K, March 2004 Form 10-Q and other SEC filings.

THE INTERPUBLIC GROUP May 7, 2004

Appendices



Diluted EPS Calculation

(\$ in Millions, except per share data)

	_	1Q
Net Loss Applicable to Common Stockholders	\$	(21.7)
Basic and Diluted Shares* (MM)		413.3
Diluted EPS of Common Stock	\$	(0.05)

* No Add-Backs as all were anti-dilutive due to net loss reported

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Shares Outstanding Calculation -Potential Full Dilution

	MAXIMUM POTENTIAL DILUTION	
Addbacks to Basic Shares (A):		
Stock Options	1.9	
Restricted Stock	3.2	
1.80% Convertible Subordinated Notes due 2004	-	в
1.87% Convertible Subordinated Notes due 2006	6.4	С
4.5% Convertible Senior Notes due 2023	64.4	D
Series A Mandatorily Convertible Shares	27.7	E
Total:	103.6	
Actual 1st guarter diluted EPS calculation had zero addbacks	as all were anti-dilutive due	e to i

Note: Actual 1st quarter diluted EPS calculation had zero addbacks as all were anti-dilutive due to net loss reported. These represent maximum potential dilution or addbacks, not shares that would have been added back in first quarter 2004.

A Approximately 6.6 shares may be issued based upon the estimated settlement of the shareholder suits. These shares would be included in basic shares outstanding upon issuance.

- B Dilutive once EPS reaches approximately \$.32 per quarter. Redeemed in Q 1 2004.
- C Dilutive once EPS reaches approximately \$.42 per quarter
- D Dilutive once EPS reaches approximately \$.09 per quarter. Included as addback as long as stock price is \$14.90 or higher
- E Represents the maximum conversion. Conversion rate is based on share price for the quarter.

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2004 Revenue Change - US

(\$ in Millions)

		\$	% Change
Prior Period Revenue	\$	787.4	
Foreign Exchange Impact		-	-
Acquisitions/Dispositions		(7.2)	(1.0%)
Reclassifications (Out of Pocket)		28.7	3.6%
Organic	0 .	9.5	1.3%
Current Period Revenue	\$	818.4	3.9%

See appendix slide 36 for discussion of certain non-GAAP financial measures.

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2004 Revenue Change - NON US

(\$ in Millions)

		\$	% Change
Prior Period Revenue	\$	528.3	
Foreign Exchange Impact		66.3	12.2%
Acquisitions/Dispositions		(11.2)	(1.8%)
Reclassifications (Out of Pocket)		10.2	1.8%
Organic	-	(16.9)	(3.0%)
Current Period Revenue	\$	576.7	9.2%

See appendix slide 36 for discussion of certain non-GAAP financial measures.

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Reconciliation of Non-GAAP Measures (Amounts in Millions except Percentage Variance)

ORGANIC REVENUE

	Worldwide		US			Non-US			
	1Q04	1Q03	Var	1Q04	1Q03	Var	1Q04	1Q03	Var
Reported Revenue	\$ 1,395.1	\$ 1,315.7	6.0%	\$ 818.4	\$ 787.4	3.9%	\$ 576.7	\$ 528.3	9.2%
Effects of Currency Translation		66.3						66.3	
Constant Currency	1,395.1	1,382.0	0.9%	818.4	787.4	3.9%	576.7	594.6	(3.0%)
Effects of Acquisitions/Dispositions	(1.7)	(20.1)		(0.3)	(7.5)		(1.4)	(12.6)	
Reclassified Amounts (Out of Pocket)	(73.3)	(34.4)		(46.6)	(17.9)		(26.7)	(16.5)	
Organic Revenue	\$ 1,320.1	\$ 1,327.5	(0.6%)	\$ 771.5	\$ 762.0	1.3%	\$ 548.6	\$ 565.5	(3.0%)

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May 7, 2004

Reconciliation of Non-GAAP Measures

(Amounts in Millions except Percentage Variance)

	_	1Q04	_	1Q03	Var
Reported Salaries and Related Expenses	\$	874.0	\$	854.7	2.3%
Effects of Currency Translation	_			44.4	
Constant Currency		874.0		899.1	(2.8%)
Effects of Acquisitions/Dispositions		(1.2)		(12.9)	
Reclassified Amounts	_	(2.3)		100	
Reductions in Salaries and Related					
Expenses from Existing Operations	S	870.5	\$	886.2	(1.8%

\$ 463.3	\$ 429.1	8.0%
	27.7	
463.3	456.8	1.4%
(0.8)	(13.6)	
(70.1)	(34.4)	
	(0.8)	(0.8) (13.6) (70.1) (34.4)

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Reconciliation of Organic Revenue

May 7, 2004

	Organic	Foreign Exchange Impact	Acquisitions/ Dispositions	Reclassifications	Reported
US	1.3%	0.0%	(1.0%)	3.6%	3.9%
Europe	(5.6%)	13.1%	(2.1%)	1.7%	7.1%
Asia/Other	1.5%	10.6%	0.0%	2.6%	14.7%
Latin America	5.9%	6.6%	(5.5%)	0.7%	7.7%
Canada	(1.2%)	13.2%	0.0%	4.2%	16.2%
Worldwide	(0.6%)	5.1%	(1.4%)	2.9%	6.0%

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Certain Non-GAAP Financial Measures

Organic Revenue. We derive organic revenue by adjusting reported revenue in respect of any given period by:

- excluding the impact of foreign currency effects over the course of the period to provide revenues on a constant currency basis; and
- excluding the impact on reported revenue resulting from acquisitions and dispositions that were consummated after the first day of the year prior to the given period.

Additionally, organic revenue calculations for the quarter have been adjusted to make 2004 organic revenue principally arising from public relations and sporting event arrangements more directly comparable to organic revenue arising from public relations and sporting event arrangements in periods preceding January 1, 2004. If these adjustments had been made to revenue for prior periods, there would have been neither a material effect on results in prior periods nor any effect whatsoever on operating or net income. These adjustments relate to "grossing up" revenues and expenses by the same amount, in connection with the reimbursement of certain out of pocket expenses relating to public relations and sporting event arrangements.

Management believes that discussing organic revenue, giving effect to the above factors, provides a better understanding of the Company's revenue performance and trends than reported revenue because it allows for more meaningful comparisons of current-period revenue to that of prior periods. Management also believes that organic revenue determined on a generally comparable basis is a common measure of performance in the businesses in which it operates. For the same reasons, management makes analogous adjustments to office and general expenses, which expenses, as adjusted, are a Non-GAAP measure.

Constant Currency. When the Company discusses amounts on a constant currency basis, the prior period results are adjusted to remove the impact of changes in foreign currency exchange rates during the current period that is being compared to the prior period. The impact of changes in foreign currency exchange rates on prior period results is removed by converting the prior period results into U.S. dollars at the average exchange rate for the current period. Management believes that discussing results on a constant currency basis allows for a more meaningful comparison of current-period results to such prior-period results.

Net Debt. Net debt as of any given date is total debt as reported at that date less total cash and cash equivalents as of that date. Management believes that discussing net debt is useful because it provides a more complete picture of the Company's liquidity position.

THE INTERPUBLIC GROUP May 7, 2004