SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934 (Amendment No.: 3)*

Name of issuer: Interpublic Group of Cos Inc/The

of

CUSIP No.: 460690100

1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

The Vanguard Group - 23-1945930

2. CHECK THE APPROPRIATE [LINE] IF A MEMBER OF A GROUP

A. B. <u>X</u>

3. SEC USE ONLY

4. CITIZENSHIP OF PLACE OF ORGANIZATION

Pennsylvania

(For questions 5-8, report the number of shares beneficially owned by each reporting person with:)

5. SOLE VOTING POWER

691,929

6. SHARED VOTING POWER

7. SOLE DISPOSITIVE POWER

26,746,245

8. SHARED DISPOSITIVE POWER

634,585

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

27,380,830

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

N/A

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.31%

12. TYPE OF REPORTING PERSON

ΙA

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G Under the Securities Act of 1934

Check the following [line] if a fee is being paid with this statement N/A

(b) Percent of Class:

6.31%

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<u>Item 1(a) - Name of Issuer:</u>
Interpublic Group of Cos Inc/The
<u>Item 1(b) - Address of Issuer's Principal Executive Offices:</u>
1114 Avenue Of The Americas New York, New York 10036
<u>Item 2(a) - Name of Person Filing:</u>
The Vanguard Group - 23-1945930
<u>Item 2(b) – Address of Principal Business Office or, if none, residence:</u>
100 Vanguard Blvd. Malvern, PA 19355
<u>Item 2(c) – Citizenship:</u>
Pennsylvania
<u>Item 2(d) - Title of Class of Securities:</u>
Common Stock
<u>Item 2(e) - CUSIP Number</u>
460690100
<u>Item 3 - Type of Filing:</u>
This statement is being filed pursuant to Rule 13d-1. An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E).
<u>Item 4 - Ownership:</u>
(a) Amount Beneficially Owned:
27,380,830

- (c) Number of shares as to which such person has:
- (i) sole power to vote or direct to vote: 691,929
- (ii) shared power to vote or direct to vote:
- (iii) sole power to dispose of or to direct the disposition of: 26,746,245
- (iv) shared power to dispose or to direct the disposition of: 634,585

Comments:

<u>Item 5 - Ownership of Five Percent or Less of a Class:</u>

Not Applicable

<u>Item 6 - Ownership of More Than Five Percent on Behalf of Another Person:</u>

Not applicable

Item 7 - Identification and Classification of the Subsidiary Which Acquired The Security Being Reported on by the Parent Holding Company:

See Attached Appendix A

<u>Item 8 - Identification and Classification of Members of Group:</u>

Not applicable

<u>Item 9 - Notice of Dissolution of Group:</u>

Not applicable

Item 10 - Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: 2/6/14

By /s/ F. William McNabb III*

F. William McNabb III

President and Chief Executive Officer

*By: /s/ Glenn Booraem

Glenn Booraem, pursuant to a Power of Attorney filed September 9, 2013, see File Number 005-56905, Incorporated by Reference

Appendix A

Vanguard Fiduciary Trust Company ("VFTC"), a wholly-owned subsidiary of The Vanguard Group, Inc., is the beneficial owner of 533,985 shares or .12% of the Common Stock outstanding of the Company as a result of its serving as investment manager of collective trust accounts.

Vanguard Investments Australia, Ltd. ("VIA"), a wholly-owned subsidiary of The Vanguard Group, Inc., is the beneficial owner of 258,544 shares or .05% of the Common Stock outstanding of the Company as a result of its serving as investment manager of Australian investment offerings.

By /s/ F. William McNabb III*

F. William McNabb III

President and Chief Executive Officer

*By: /s/ Glenn Booraem

Glenn Booraem, pursuant to a Power of Attorney filed September 9, 2013, see File Number 005-56905, Incorporated by Reference