

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): December 3, 2007

The Interpublic Group of Companies, Inc.

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(Exact Name of Registrant as Specified in Charter)

Delaware	1-6686	13-1024020
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
1114 Avenue of the Americas, New York, New York		10036
(Address of Principal Executive Offices)		(Zip Code)

Registrant's telephone number, including area code: 212-704-1200

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(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01**                    **Regulation FD Disclosure.**

On December 3, 2007, The Interpublic Group of Companies, Inc. presented at the UBS Global Media & Communications Conference and posted its presentation at this conference on its website. A copy of the presentation is attached hereto as Exhibit 99.1 and incorporated by reference herein.

**Item 9.01**                    **Financial Statements and Exhibits.**

Exhibit 99.1:                    Presentation dated December 3, 2007 (furnished pursuant to Item 7.01).

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE INTERPUBLIC GROUP OF COMPANIES, INC.

Date: December 3, 2007

By: /s/ Nicholas J. Camera  
Nicholas J. Camera  
Senior Vice President, General Counsel  
and Secretary

INTER  
PUBLIC  
GROUP

**UBS 35<sup>th</sup> Annual Global Media &  
Communications Conference**

December 3, 2007

# Cautionary Statement

This investor presentation contains forward-looking statements. Statements in this investor presentation that are not historical facts, including statements about management's beliefs and expectations, constitute forward-looking statements. These statements are based on current plans, estimates and projections, and are subject to change based on a number of factors, including those outlined in our most recent Annual Report on Form 10-K under Item 1A, Risk Factors, and other SEC filings. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, but are not limited to, the following:

- risks arising from material weaknesses in our internal control over financial reporting, including material weaknesses in our control environment;
- our ability to attract new clients and retain existing clients;
- our ability to retain and attract key employees;
- risks associated with assumptions we make in connection with our critical accounting estimates;
- potential adverse effects if we are required to recognize impairment charges or other adverse accounting-related developments;
- potential adverse developments in connection with the ongoing SEC investigation;
- potential downgrades in the credit ratings of our securities;
- risks associated with the effects of global, national and regional economic and political conditions, including fluctuations in economic growth rates, interest rates and currency exchange rates; and
- developments from changes in the regulatory and legal environment for advertising and marketing and communications services companies around the world.

Investors should carefully consider these factors and the additional risk factors outlined in more detail in our most recent Annual Report on Form 10-K under Item 1A, Risk Factors, and other SEC filings.

# Interpublic Overview

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**\$6 billion revenues | 43,000 employees**  
**4,000+ active clients | 80+ operating units | 100+ countries**



# World Class Clients

L'ORÉAL



NOKIA

SONY



Microsoft®



WAL★MART®



Johnson & Johnson



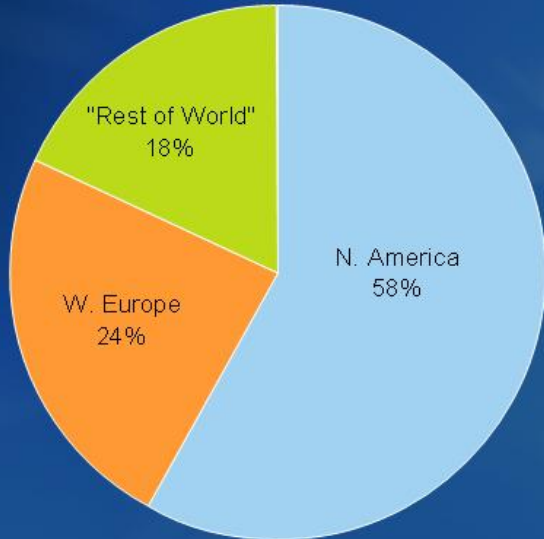
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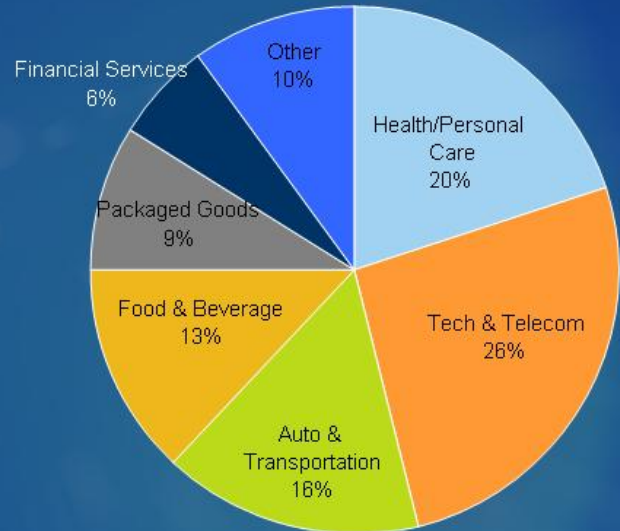
# Diversified Revenue Base

## By Geography



"Rest of World" includes AsiaPac, LatAm, E. Europe, Middle East and Africa

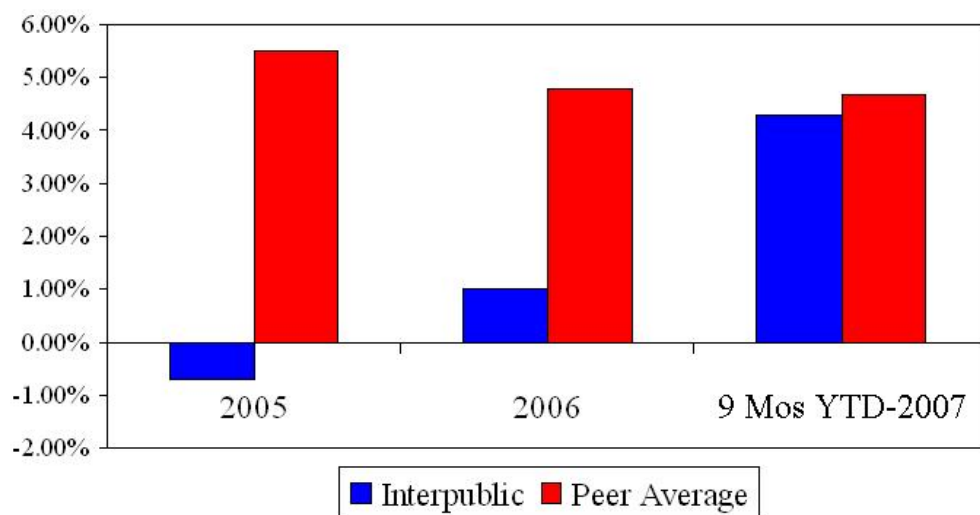
## By Industry Sector



(percent of 2006 revenue)

# Increasingly Competitive Offering

## Organic Revenue Growth

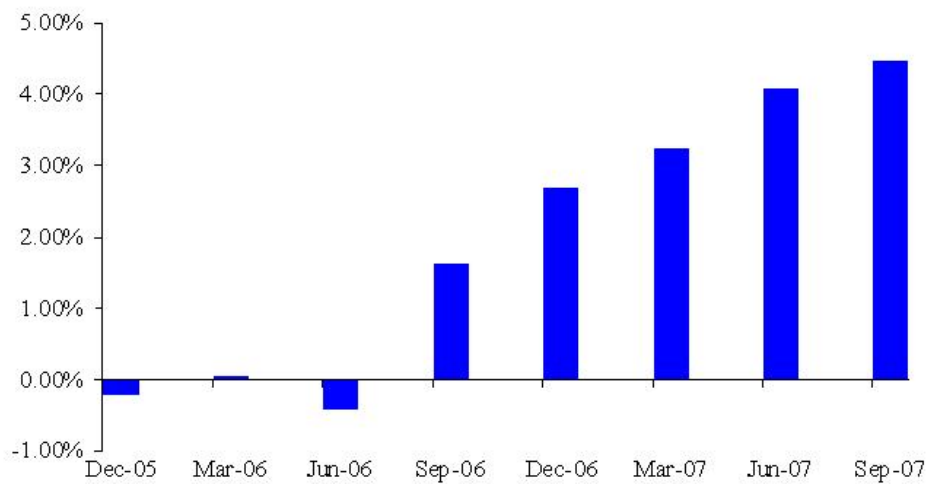


Peers: OMC, WPP, PUB, HAV

# Improving Profitability

## Operating Margin - LTM

excluding restructuring & reorganization and long-term asset impairment charges



Reconciliation to closest comparable GAAP financial measure is included in the appendix to this presentation as filed with the SEC and is available on our website, [www.interpublic.com](http://www.interpublic.com).



**Strengthened Capabilities  
Fueling Our Top-line Growth**

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- Strengthened financial profile with improved controls and better transparency
  - New senior leadership at all major agencies and marketing disciplines
  - Strategic realignment of key assets
    - Industry-first combination of accountable marketing and consumer advertising
    - Differentiated approach to media
  - Investment behind high-growth disciplines and geographic markets
-





- Deep relationships with many of the world's top marketers
- Have invested to bolster strength in all regions and marketing disciplines:
  - MRM Worldwide (CRM / digital)
  - Momentum Worldwide (event marketing / promotions)
  - McCann Healthcare Worldwide
- Continues to be best-in-class provider of integrated, global marketing solutions

# DRAFTFCB

- Launched in 2006, innovative global model blends complementary skills
    - Traditional creativity and modern CRM tools deliver integrated, accountable programs
    - Industry-leading ROI focus
  - Well-received by clients and industry
-



- New management in all key hub markets
- Specializes in “high value creative ideas” platform for leading multinational marketers
- Partners with best-in-class specialists within IPG
- Goal: have Lowe return to profitability in 2008



# Domestic Independents

Unique roster of full-service agencies

**THE MARTIN AGENCY**

HILL|HOLLIDAY

CARMICHAEL LYNCH

Deutsch

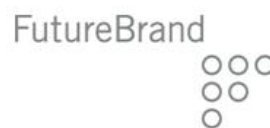
MULLEN

CAMPBELL-EWALD

# Best-in-class Marketing Specialists

## Strong offerings in high-growth disciplines

- Weber Shandwick – world's most respected global PR agency
- Jack Morton – world leader in experiential marketing
- Octagon – represents top athletes / sporting events
- Futurebrand – branding and corporate identity specialist
- Magna Global Entertainment – award-winning branded entertainment unit
- Translation – recently acquired leading urban / youth marketing agency



# New Approach to Media

- Aligns Initiative Media and Universal McCann with our leading global networks
- As a result, media experts at the table with brand planners and creative directors as equal partners
- “Interdependence” model leads to integrated planning solutions required by clients today

# Adding Strength in Emerging Media

- Invest in digital expertise
  - @ specialists
  - @ full-service agencies
- Acquisitions
- Alliances
- Experimentation

MRM PARTNERS



DRAFTFCB

 R/GA

 reprisemedia

 ansible



facebook

joost™

[ INTER  
PUBLIC  
GROUP ] EMERGING  
MEDIALAB



# Going Forward

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# Major Clients Increasingly Seek Integrated Offering

Today, an average of 13 major IPG units serve a top ten client, up from 9 in 2002.

## 2007 Integrated Marketing Solutions

	Number of countries where we service the client	Number of major IPG units working with the client
GM	41	16
J&J	49	17
L'Oreal	46	11
Mastercard	45	9
Microsoft	38	11
Nestle	49	15
SC Johnson	44	9
Unilever	38	12
Verizon	3	17

# We Provide Full Range of Custom Solutions



- Unique offerings
- Strong roster of blue-chip clients
- Improved talent
- Flexible model for integrated programs

# A Closer Look

## Integrated Marketing Solutions

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SC Johnson	44	9
Unilever	38	12
Verizon	3	17



# Fueling Strong Net New Business in 2007

**WAL★MART®**



United States™  
**Census  
2010**

**BECK'S**

**Bank of America.**



*Johnson & Johnson*



**BAND-AID**



*Splenda*  
Low Calorie Sweetener

# Near-term Financial Priorities

- Continue to build on improved revenue growth
  - Further strategic investment behind high-growth opportunities
    - Digital
    - BRIC markets
  - Significant operating margin expansion
-

# Must Address Staff Costs

- Top financial management priority
- Addressing headcount in non-revenue supporting roles
- Enhancing account management and staff utilization technology and practices
- Targeting salaries & related expenses <60% of revenues

# Summary: Turnaround Progress to Date

## 2005-06

- Began strengthening financial controls
- Enhanced liquidity and financial flexibility
- Established best-in-class corporate governance practices
- Stabilized corporate leadership and began to recruit new talent

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## 2006-07

- Successful in recruiting new management across operating units
- On front foot strategically: DraftFCB, media model
- Investing in high-growth disciplines and geographies
- Restored organic growth trajectory
- On track to be SOX compliant by end of 2007



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## 2008 Goals

- Further refine our offerings to meet emerging client needs
- Maintain competitive organic growth performance
- Achieve margin target of 8.5-9.0%

**Our ultimate goal is to deliver fully competitive financial performance and enhance value for shareholders**

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# Appendix: Reconciliation of Non-GAAP Measure

\$ in millions	Twelve Month Period Ended	12/31/2005	3/31/2006	6/30/2006	9/30/2006	12/31/2006	3/31/2007	6/30/2007	9/30/2007
Revenue		6,274.3	6,273.1	6,195.3	6,209.4	6,190.8	6,222.9	6,342.7	6,448.8
Salaries & Related Expenses		3,999.1	3,974.7	3,966.1	3,964.0	3,944.1	3,982.2	4,046.8	4,120.8
Office & General Expenses		2,288.1	2,294.5	2,255.7	2,143.2	2,079.0	2,038.6	2,036.6	2,039.5
Restructuring & Reorganization Charges (Reversals)		(7.3)	-	8.2	14.3	34.5	33.5	22.0	21.0
Long-lived Asset Impairment		98.6	98.6	98.6	92.1	27.2	27.2	27.2	27.2
Total operating expenses		<u>6,378.5</u>	<u>6,367.8</u>	<u>6,328.6</u>	<u>6,213.6</u>	<u>6,084.8</u>	<u>6,081.5</u>	<u>6,132.6</u>	<u>6,208.5</u>
Operating (Loss) Income		(104.2)	(94.7)	(133.3)	(4.2)	106.0	141.4	210.1	240.3
less Restructuring & Reorganization Charges (Reversals)		(7.3)	-	8.2	14.3	34.5	33.5	22.0	21.0
less Long-lived Asset Impairment		<u>98.6</u>	<u>98.6</u>	<u>98.6</u>	<u>92.1</u>	<u>27.2</u>	<u>27.2</u>	<u>27.2</u>	<u>27.2</u>
Operating Income (Loss) excluding restructuring & reorganization charges (reversal) and long-lived asset impairment		<u>(12.9)</u>	<u>3.9</u>	<u>(26.5)</u>	<u>102.2</u>	<u>167.7</u>	<u>202.1</u>	<u>259.3</u>	<u>288.5</u>
Operating Income (Loss) excluding restructuring & reorganization charges (reversals) and long-lived asset impairment as a percent to revenue		-0.21%	0.06%	-0.43%	1.65%	2.71%	3.25%	4.09%	4.47%