

October 11, 2022

Philippe Krakowsky  
Chief Executive Officer  
The Interpublic Group of Companies, Inc.  
909 Third Avenue  
New York, New York 10022

Group of Companies, Inc.

Fiscal Year Ended December 31, 2021  
2022

October 5, 2022

Re: The Interpublic  
Form 10-K for the  
Filed February 22,  
Response dated  
File No. 001-06686

Dear Philippe Krakowsky:

We have reviewed your October 5, 2022 response to our comment letter and have the following comment. In our comment, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this comment within ten business days by providing the requested information or advise us as soon as possible when you will respond. If you do not believe our comment applies to your facts and circumstances, please tell us why in your response.

After reviewing your response to this comment, we may have additional comments. Unless we note otherwise, our references to prior comments are to comments in our September 19, 2022 letter.

Response filed October 5, 2022

Form 10-K for the Fiscal Year Ended December 31, 2021  
Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations, page 19

1. We have reviewed your response to comment 2 but are not convinced by your response that your presentation of operating expense ratios based on revenue before billable expenses is appropriate even though management uses these measures internally to manage the business, measure financial performance, set budgets and pay incentives. As requested in our prior comment, please revise to eliminate the presentation of operating expenses as a percentage of revenues before billable expenses. As noted in our prior comment, we will not object to the presentation of segment EBITA and segment EBITA

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margin as a percentage of revenue before billable expenses since this is your measure of segment profitability. However, no totals or subtotals of operating expenses as a percentage of revenues before billable expenses should be provided. Please revise future filings, accordingly.

You may contact Tony Watson at (202) 551-3318 or Linda Cvrkel at (202) 551-3813 if you have questions regarding comments on the financial statements and related matters.

FirstName LastNamePhilippe Krakowsky  
Comapany NameThe Interpublic Group of Companies, Inc.

Sincerely,  
Division of Corporation

Finance  
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Services  
FirstName LastName

Office of Trade &