# AS FILED WITH THE SECURITIES AND EXCHANGE COMMISSION ON JULY 8, 1998 SUBJECT TO AMENDMENT

REGISTRATION NO. 333-\_\_\_\_

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SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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FORM S-3
REGISTRATION STATEMENT
UNDER
THE SECURITIES ACT OF 1933

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THE INTERPUBLIC GROUP OF COMPANIES, INC. (Exact name of registrant as specified in its charter)

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Delaware (State or other jurisdiction of incorporation or organization) 13-1024020 (I.R.S. Employer Identification No.)

1271 Avenue of the Americas New York, New York 10020 212-399-8000

NICHOLAS J. CAMERA, VICE PRESIDENT,
GENERAL COUNSEL & SECRETARY
THE INTERPUBLIC GROUP OF COMPANIES, INC.
1271 Avenue of the Americas
New York, New York 10020
212-399-8000

(Name, address, including zip code, and telephone number, including area code, of agent for service)

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The Commission is requested to mail signed copies of all orders, notices and communications to:

Theodore H. Paraskevas, Esq.
The Interpublic Group
of Companies, Inc.
1271 Avenue of the Americas
New York, New York 10020
212-399-8000

Barry Fox, Esq.
Cleary, Gottlieb, Steen
& Hamilton
One Liberty Plaza
New York, New York 10006
212-225-2000

APPROXIMATE DATE OF COMMENCEMENT OF PROPOSED SALE TO THE PUBLIC: As soon as practicable after this Registration Statement becomes effective.

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If the only securities being registered on this Form are being offered pursuant to dividend or interest reinvestment plans, please check the following box.  $| \ |$ 

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, other than securities offered only in connection with dividend or interest reinvestment plans, check the following box.  $|\mathsf{X}|$ 

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.  $|\ |$ 

If this Form is a post-effective amendment filed pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.  $\mid \ \mid$ 

If delivery of the prospectus is expected to be made pursuant to Rule 434, please check the following box.  $\mid \ \mid$ 

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#### CALCULATION OF REGISTRATION FEE

Title of each		Proposed	Proposed	Amount
class of		maximum	maximum	of
securities	Amount to	offering	aggregate	regis-
to be	to be	price per	offering	tration
registered	registered	share*	price*	fee

Common Stock,
par value \$.10
per share (and
related Rights
(the "Rights")
to purchase
Series A
Cumulative
Participating
Preferred
Stock without
par value
issuable in

issuable in 1,555,582
certain shares
circumstances (and an with the equal shares of number of Common Stock) Rights)

Common Stock) Rights) \$59 13/16 \$93,043,248 \$27,448

\* Estimated solely for the purpose of calculating the registration fee pursuant to Rule 457(c) under the Securities Act of 1933, as amended, and based on the average of the high and low prices of the Common Stock on the New York Stock Exchange on July 6, 1998.

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The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its Effective Date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the Registration Statement shall become effective on such date as the Commission, acting pursuant to said Section 8(a), may determine.

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Subject to Completion, Dated July 8, 1998

Common Stock, \$.10 par value

This Prospectus relates to (i) 1,555,582 shares of common stock, par value \$.10 per share (the "Common Stock"), of the Interpublic Group of Companies, Inc., a Delaware corporation (the "Company"), and (ii) related rights (the "Rights") to purchase Series A Cumulative Participating Preferred Stock, without par value, issuable in certain circumstances with the shares of Common Stock. References herein to the Common Stock will generally include the related Rights. All of the shares of the Common Stock offered hereby are being sold by certain stockholders of the Company identified herein (collectively, the "Selling Stockholders"). The Company will not receive any proceeds from the sale of shares of Common Stock by the Selling Stockholders. The Common Stock is listed on the New York Stock Exchange (the "NYSE") under the trading symbol "IPG." On July 6, 1998, the last reported sale price of the Common Stock on the NYSE was \$59 3/4 per share. See "Price Range of Common Stock." The Company has listed the Common Stock to which this Prospectus relates on the NYSE.

THESE SECURITIES HAVE NOT BEEN APPROVED OR DISAPPROVED BY THE SECURITIES AND EXCHANGE COMMISSION OR ANY STATE SECURITIES COMMISSION NOR HAS THE SECURITIES AND EXCHANGE COMMISSION OR ANY STATE SECURITIES COMMISSION PASSED UPON THE ACCURACY OR ADEQUACY OF THIS PROSPECTUS. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

The Company has agreed to bear certain expenses (excluding any underwriting fees, expenses, discounts or other costs payable to any underwriter, broker or dealer) in connection with the registration and sale of the Common Stock being offered by the Selling Stockholders, estimated to be approximately \$51,448. The Company has agreed to indemnify the Selling Stockholders against certain liabilities, including certain liabilities under the Securities Act of 1933, as amended (the "Securities Act").

The Selling Stockholders and any broker-dealers or agents that participate with the Selling Stockholders in the distribution of the Common Stock may be deemed to be "underwriters" within the meaning of the Securities Act, and any commissions received by them and any profit on the resale of any Common Stock purchased by them may be deemed to be underwriting commissions or discounts under the Securities Act.

The date of this Prospectus is July , 1998.

#### AVAILABLE INFORMATION

The Company is subject to the informational requirements of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and, in accordance therewith, files reports, proxy statements and other information with the Securities and Exchange Commission (the "Commission"). The Registration Statement on Form S-3 (together with all amendments and exhibits thereto, the "Registration Statement") under the Securities Act of which this Prospectus forms a part, as well as such reports, proxy statements and other information filed by the Company with the Commission, can be inspected and copied at the public reference facilities maintained by the Commission at Judiciary Plaza, Room 1024, 450 Fifth Street, N.W., Washington, D.C. 20549, and at the Commission's regional offices in Chicago, 500 West Madison Street, Suite 1400, Chicago, Illinois 60661, and in New York, Seven World Trade Center, 13th Floor, New York, New York 10048. Copies of this material can also be obtained from the Public Reference Section of the Commission at 450 Fifth Street, N.W., Washington, D.C. 20549 at prescribed rates. The Commission maintains a Web site (http://www.sec.gov) that contains reports, proxy statements and other information regarding registrants who file electronically with the Commission. In addition, the Common  $\ \ \,$ Stock of the Company is listed on the NYSE and the aforementioned material can also be inspected at the offices of the New York Stock Exchange, Inc., 20 Broad Street, New York, New York 10005.

The Company has filed the Registration Statement with the Commission in Washington, D.C. with respect to the Common Stock offered hereby. This Prospectus constitutes a part of the Registration Statement and does not contain all the information set forth therein, certain portions of which have been omitted as permitted by the rules and regulations of the Commission. Any statements contained herein concerning the provisions of any contract or other document are not necessarily complete and, in each instance, reference is made to the copy of such contract or other document filed as an exhibit to the Registration Statement or otherwise filed with the Commission. Each such statement is qualified in its entirety by such reference. For further information regarding the Company and the securities offered hereby, reference is made to the Registration Statement and to the exhibits thereto.

# INCORPORATION OF CERTAIN INFORMATION BY REFERENCE

The following documents heretofore filed by the Company with the Commission pursuant to the Exchange Act are incorporated and made a part of this Prospectus by reference, except as superseded or modified herein:

- 1. the Company's Annual Report on Form 10-K for the year ended December 31, 1997;
- 2. the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 1998;

- 3. the Company's Current Reports on Form 8-K dated January 7, 1998, April 3, 1998, April 22, 1998, April 24, 1998, May 4, 1998, May 11, 1998, May 14, 1998, May 29, 1998, June 1, 1998, June 3, 1998 and July 1, 1998;
- 4. the Company's Proxy Statement for the 1998 annual meeting of stockholders; and
- 5. The description of the Common Stock contained in its registration statements on Form 8-A, dated June 29, 1971 and October 8, 1975, respectively, as amended on Forms 8, dated February 24, 1983, June 12, 1984, September 13, 1984, June 25, 1985, July 15, 1987 and May 19, 1988, and the description of the Rights currently traded with the Common Stock contained in the Company's registration statement on Form 8-A, dated August 1, 1989, and amended on a Form 8, dated October 3, 1989, filed under Section 12 of the Exchange Act, including any subsequent amendments or reports filed for the purpose of updating such description.

All documents filed by the Company with the Commission pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Exchange Act after the date of this Prospectus and prior to the termination of the offering made hereby shall be deemed to be incorporated by reference into this Prospectus and made a part hereof from the date of filing of such documents, except that the information required by Item 402 (i), (k) and (l) of Regulation S-K under the Securities Act and included in any such document is not incorporated herein. Any statement contained in this Prospectus or in a document incorporated or deemed to be incorporated by reference herein shall be deemed to be modified or superseded for purposes of this Prospectus to the extent that a statement contained herein or therein or in a subsequently filed document, that also is or is deemed to be incorporated by reference herein or therein, modifies or supersedes such statement. Any statement so modified or superseded shall not be deemed, except as so modified or superseded, to constitute a part of this Prospectus.

The Company hereby undertakes to provide without charge to each person to whom a copy of this Prospectus is delivered, upon the written or oral request of any such person, a copy of any or all of the documents referred to herein under the caption "Incorporation of Certain Documents by Reference" which have been or may be incorporated by reference in this Prospectus, other than exhibits to such documents unless such exhibits are specifically incorporated by reference into the information incorporated into this Prospectus. Requests for such copies should be directed to Nicholas J. Camera, Esq., Vice President, General Counsel and Secretary, The Interpublic Group of Companies, Inc., 1271 Avenue of the Americas, New York, New York 10020 (telephone: (212) 399-8000).

# THE COMPANY

The principal executive offices of the Company are located at 1271 Avenue of the Americas, New York, New York 10020 (telephone: (212) 399-8000).

# USE OF PROCEEDS

The Company will not receive any of the proceeds from the sale of the Common Stock offered hereby. See "Selling Stockholders."

## COMMON STOCK PRICE RANGE AND DIVIDENDS

The Company's Common Stock is listed on the New York Stock Exchange under the symbol "IPG." The table below shows the range of reported last sale prices on the New York Stock Exchange Composite Tape for the Company's Common Stock for the periods indicated and the dividends paid per share on the Common Stock for such periods. Sales prices and per share amounts have been adjusted to reflect a three-for-two stock split paid in the form of a stock dividend on July 15, 1997.

		Common Stock Price		Cash Dividends Declared	
		High	Low	Per Share	
Year ended	1				
December 3					
	First Quarter	\$24 11/12	\$21 7/12	\$.093	
	Second Quarter	26	23 1/2	.103	
	Third Quarter	26 2/3		.103	
	Fourth Quarter	28 11/12	24 11/12	.103	
Year ended	l				
December 3	31, 1996				
	First Quarter	31 1/2	26 2/3	.103	
	Second Quarter	33 1/6	30 5/12	.113	
	Third Quarter	32 1/3	27 5/6	.113	
	Fourth Quarter	33 1/3	29 7/12	.113	
Year ended	l				
December 3	31, 1997				
	First Quarter	36 7/12	32 1/4	.113	
	Second Quarter	41 5/12	35 1/12	.130	
	Third Quarter	50 5/16	40 7/8	.130	
	Fourth Quarter	52 9/16	45 3/8	.130	
Period end					
July 6, 19		60 5/0	40 1 / 4	1.20	
	First Quarter		48 1/4		
	Second Quarter Third Quarter	04 1/2	55 5/16	.130	
	(through July 6)	60 7/16	59 9/16	_	
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#### SELLING STOCKHOLDERS

The following table sets forth certain information with respect to the Selling Stockholders, including (i) the name of each Selling Stockholder, (ii) the number of shares of Common Stock beneficially owned by such Selling Stockholder prior to the offering, (iii) the maximum number of shares of such Common Stock to be offered by such Selling Stockholder hereby and (iv) the number of shares of Common Stock to be beneficially owned by such Selling Stockholder assuming all of the shares of such Selling Stockholder covered by this Prospectus are distributed in the offering. No Selling Stockholder beneficially owns one percent (1%) or more of the Company's issued and outstanding Common Stock. Because the Selling Stockholders or their transferees may offer all, a portion or none of the Common Stock offered pursuant to this Prospectus, no estimate can be given as to the amount of Common Stock that will be held by the Selling Stockholders upon termination of the offering. See "Plan of Distribution."

Name of Selling Stockholder(1)	Number of Shares Beneficially Owned Prior to the Offering	Number of Shares to be	Assuming All Shares Offered are Distributed	
John M. Connors, Jr.				
Michael E. Mullowney and Thomas F. Ryan as Trustees of the John M. Connors, III Trust - 1986, u/i April 29, 1986	119,581	53,812	65,769	
Michael E. Mullowney and Thomas F. Ryan as Trustees of the Timothy Connors Trust - 1986, u/i April 29, 1986	119,579	53,811	65,768	
Michael E. Mullowney and Thomas F. Ryan as Trustees of the Suzanne Connors Trust - 1986, u/i April 29, 1986	119,581	53,812	65,769	
Michael E. Mullowney and Thomas F. Ryan as Trustees of the Kevin Connors Trust - 1986, u/i April 29, 1986	118,308	53,239	65,069	
Stever H. Aubrey	7,880	6,661	1,219	
Frederick J. Bertino	76,854	64,958	11,896	

Name of Selling Stockholder(1)	Number of Shares Beneficially Owned Prior to the Offering	to be Offered	Shares to be Beneficially Owned after Offering Assuming All Shares Offered are Distributed
J. Terence Carleton	75,278	63,626	11,652
Brian T. Carty	18,914	15,987	2,927
Deborah F. Martin	7,881	6,662	1,219
Kim A. Mayyasi	13,397	11,324	2,073
John F. Mills	18,914	15,987	2,927
Joseph E. Norberg	76,854	64,958	11,896
Robert S. Scalea	18,914	15,987	2,927
Michael J. Sheehan	14,186	11,991	2,195
R. Scott Cheyne	9,677	8,094	1,583
Dennis G. Farrington	11,278	9,464	1,814
Margaret Boles Fitzgerald	1,329	1,104	225
Julianne Desisto	379	306	73
Karen M. Agresti	400	327	73
Carmichael Lynch, Inc. Employee Stock Ownership Plan	365,193	329,306	35,887
Jack Supple	82,275	74,190	8,085
Charles Anderson	39,436	35,561	3,875
Marijean Lauzier	85,129	21,282	63,847
Martin Spurrier	28,171	28,171	0
Total			L,107,056

Number of

<sup>(1)</sup> Each of the Selling Stockholders is a former shareholder, option holder or other rights holder of a company acquired by the Company.

#### PLAN OF DISTRIBUTION

The Company has not been advised by the Selling Stockholders as to any plan of distribution. Distribution of the Common Stock by the Selling Stockholders, or by pledgees, donees (including charitable organizations), transferees or other successors in interest, may be effected from time to time in one or more transactions (which may involve block transactions) (i) on the NYSE in transactions that may include special offerings and exchange distributions pursuant to and in accordance with the rules of such exchange, (ii) in the over-the-counter market, or (iii) in transactions otherwise than on such exchange or in the over-the-counter market, or in a combination of any such transactions. Such transactions may be effected by the Selling Stockholders at market prices prevailing at the time of sale, at prices related to such prevailing market prices, at negotiated prices or at fixed prices. The Selling Stockholders may effect such transactions by selling the Common Stock to or through broker-dealers, and such broker-dealers may receive compensation in the form of discounts or commissions from the Selling Stockholders and may receive commissions from the purchasers of the Common Stock for whom they may act as agent. The Selling Stockholders may agree to indemnify any broker-dealer or agent that participates in transactions involving sales of the shares against certain liabilities, including liabilities arising under the Securities Act.

#### LEGAL MATTERS

The validity of the Common Stock being offered hereby will be passed upon for the Company by Nicholas J. Camera, Esq., Vice President, General Counsel and Secretary of the Company.

#### EXPERTS

The consolidated financial statements of the Company and its subsidiaries incorporated in this Prospectus by reference to the Company's Annual Report on Form 10-K for the year ended December 31, 1997 have been so incorporated in reliance on the report of PricewaterhouseCoopers LLP, independent accountants, given on the authority of said firm as experts in accounting and auditing.

The supplemental consolidated financial statements of the Company and its subsidiaries incorporated in this Prospectus by reference to the Company's Current Report on Form 8-K dated July 1, 1998, have been so incorporated in reliance on the report of PricewaterhouseCoopers LLP, independent accountants, and, insofar as it relates to the financial statements (not separately presented in the Company's Current Report on Form 8-K dated July 1, 1998) of Hill, Holliday, Connors, Cosmopulos, Inc., a wholly-owned subsidiary of the Company, for the year ended December 31, 1997, the report of Ernst & Young LLP, given on the authority of said firms as experts in accounting and auditing.

#### INFORMATION NOT REQUIRED IN PROSPECTUS

#### ITEM 14. OTHER EXPENSES OF ISSUANCE AND DISTRIBUTION.

The estimated expenses of issuance and distribution, other than underwriting discounts and commissions, expected to be incurred by the Registrant are as follows:

Filing fee of Securities and Exchange Commission relating to registration statement	\$27,448
Fees and expenses of counsel for the Registrant, Cleary, Gottlieb, Steen & Hamilton	10,000
Fee of accountants, PricewaterhouseCoopers LLP and Ernst & Young LLP	14,000
Miscellaneous	0
Total	\$51,488

#### ITEM 15. INDEMNIFICATION OF DIRECTORS AND OFFICERS.

Section 145 of Title 8 of the Delaware Code gives a corporation power to indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (other than an action by or in the right of the corporation) by reason of the fact that he is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by him in connection with such action, suit or proceeding if he acted in good faith and in a manner he reasonably believed to be in or not opposed to the best interests of the corporation, and, with respect to any criminal action or proceeding, had no reasonable cause to believe his conduct was unlawful. The same Section also gives a corporation power to indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action or suit by or in the right of the corporation to procure a judgment in its favor by reason of the fact that he is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise against expenses (including attorneys' fees) actually and reasonably incurred by him in connection with the defense or settlement of such action or suit if he acted in good faith and in a manner he reasonably believed to be in or not opposed to the best interests of the corporation and except that no indemnification shall be made in respect of any claim, issue or matter as to which such person shall have been adjudged to be liable to the corporation unless and only to the extent that the Court of Chancery or the court in which such action or

suit was brought shall determine upon application that, despite the adjudication of liability but in view of all the circumstances of the case, such person is fairly and reasonably entitled to indemnity for such expenses which the Court of Chancery or such other court shall deem proper. Also, the Section states that, to the extent that a director, officer, employee or agent of a corporation has been successful on the merits or otherwise in defense of any such action, suit or proceeding, or in defense of any claim, issue or matter therein, he shall be indemnified against expenses (including attorneys' fees) actually and reasonably incurred by him in connection therewith.

The Company's bylaws contain specific authority for indemnification by the Company of current and former directors, officers, employees or agents of the Company on terms that have been derived from Section 145 of Title 8 of the Delaware Code.

The Company maintains policies of insurance under which the company and its directors and officers are insured subject to specified exclusions and deductible and maximum amounts against loss arising from any claim which may be made against the Company or any director or officer of the Company by reason of any breach of duty, neglect, error, misstatement, omission or act done or alleged to have been done while acting in their respective capabilities.

#### ITEM 16. EXHIBITS.

Exhibit

# Number Description 4.1 The Certificate of Incorporation of The Interpublic Group of Companies, Inc., incorporated by reference herein from Exhibit 3(i) to Quarterly Report on Form 10-Q for the quarter ended June 30, 1997.

- 4.2 By-laws of The Interpublic Group of Companies, Inc., incorporated by reference herein from Exhibit 4 to Annual Report on Form 10-K for the year ended December 31, 1990.
- Opinion of Nicholas J. Camera, Esq. as to the legality of the shares of Common Stock and Rights registered hereunder.
- 23.1 Consent of PricewaterhouseCoopers LLP.
- 23.2 Consent of Ernst & Young LLP.
- 23.3 Consent of Nicholas J. Camera, Esq. (included in Exhibit Number 5).
- 24 Power of Attorney (included in Part II of this Registration Statement).

## ITEM 17. UNDERTAKINGS.

(a) The undersigned Registrant hereby undertakes:

- (1) To file, during any period in which offers or sales are being made of the securities registered hereby, a post-effective amendment to this registration statement;
  - (i) To include any prospectus required by Section 10(a)(3) of the Securities Act of 1933;
  - (ii) To reflect in the prospectus any facts or events arising after the effective date of the registration statement (or the most recent post-effective amendment thereof) which, individually or in the aggregate, represent a fundamental change in the information set forth in this registration statement. Notwithstanding the foregoing, any increase or decrease in volume of securities offered (if the total dollar value of securities offered would not exceed that which was registered) and any deviation from the low or high end of the estimated maximum offering range may be reflected in the form of prospectus filed with the Commission pursuant to Rule 424(b) if, in the aggregate, the changes in volume and price represent no more than 20 percent change in the maximum aggregate offering price set forth in the "Calculation of Registration Fee" table in this registration statement; and
  - (iii) To include any material information with respect to the plan of distribution not previously disclosed in this registration statement or any material change to such information in this registration statement;

provided, however, that the undertakings set forth in paragraphs (i) and (ii) above do not apply if the information required to be included in a post-effective amendment by those paragraphs is contained in periodic reports filed with or furnished to the Commission by the registrant pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934 that are incorporated by reference in this registration statement.

- (2) That, for the purpose of determining any liability under the Securities Act of 1933, each such post-effective amendment shall be deemed to be a new registration statement relating to the securities offered herein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.
- (3) To remove from registration by means of a post-effective amendment any of the securities being registered which remain unsold at the termination of the offering.
- (b) The undersigned registrant hereby undertakes that, for purposes of determining any liability under the Securities Act of 1933, each filing of the registrant's annual report pursuant to Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934 that is incorporated by reference in the registration statement shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.

- (c) Insofar as indemnification for liabilities arising under the Securities Act of 1933 may be permitted to directors, officers and controlling persons of the registrant pursuant to the foregoing provisions or otherwise, the registrant has been advised that in the opinion of the Securities and Exchange Commission such indemnification is against public policy as expressed in the Securities Act and is, therefore, unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the registrant of expenses incurred or paid by a director, officer or controlling person of the registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the registrant will, unless in the opinion of its counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification by it is against public policy as expressed in the Act and will be governed by the final adjudication of such issue.
  - (d) The undersigned Registrant hereby undertakes that:
- (1) For purposes of determining any liability under the Securities Act of 1933, the information omitted from the form of Prospectus filed as part of this Registration Statement in reliance upon Rule 430A and contained in a form of Prospectus filed by the Registrant pursuant to Rule 424(b)(1) or (4) or 497(h) under the Securities Act shall be deemed to be part of this Registration Statement as of the time it was effective.
- (2) For the purpose of determining any liability under the Securities Act of 1933, each post-effective amendment that contains a form of Prospectus shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be initial bona fide offering thereof.

#### SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of New York, State of New York, on the 8th day of July, 1998.

THE INTERPUBLIC GROUP OF COMPANIES, INC.
(Registrant)

By: /s/ Nicholas J. Camera

Nicholas J. Camera Vice President, General Counsel and Secretary

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#### POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS, that each person whose signature appears below constitutes and appoints Philip H. Geier, Jr., Eugene P. Beard and Nicholas J. Camera, and each of them, his true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution, for him and in his name, place and stead, in any and all capacities, to sign any and all amendments to this Registration Statement, and to file the same, with all exhibits thereto, and other documents in connection  $% \left( 1\right) =\left( 1\right) \left( 1\right)$ therewith with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and to perform each and every act and thing requisite and necessary to be done in and about the premises, as fully and to all intents and purposes as he might or would do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents or any of them, or their or his substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE	TITLE	DATE	
	Chairman of the Board - and President (Principa Executive Officer)	June 29,	1998
/s/ Eugene P. Beard	Vice Chairman - Finance - and Operations (Principal Financial Officer and Director)	June 29,	1998
/s/ Joseph M. Studley	Vice President and Controller (Principal Accounting Officer)	June 30,	1998
/s/ Frank J. Borelli		June 29,	1998
/s/ Reginald K. Brack	Director	June 30,	1998
/s/ Jill M. Considine		June 30,	1998
/s/ John J. Dooner, Jr.	Director	June 29,	1998
/s/ Frank B. Lowe	Director	June 30,	1998
/s/ Leif H. Olsen	Director	June 29,	1998
/s/ Martin F. Puris	Director	June 29,	1998
/s/ Allen Questrom	Director	June 29,	1998
/s/ J. Phillip Samper	Director	June 30,	1998

# EXHIBIT INDEX

Exhibit Number	Description	
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4.2	By-laws of The Interpublic Group of Companies, Inc., incorporated by reference herein from Exhibit 4 to Annual Report on Form 10-K for the year ended December 31, 1990.	
5	Opinion of Nicholas J. Camera, Esq. as to the legality of the shares of Common Stock and Rights registered hereunder.	
23.1	Consent of PricewaterhouseCoopers LLP.	
23.2	Consent of Ernst & Young LLP.	
23.3	Consent of Nicholas J. Camera, Esq. (included in Exhibit Number 5).	
24	Power of Attorney (included in Part II of this Registration Statement).	

July 8, 1998

The Interpublic Group of Companies, Inc. 1271 Avenue of the Americas New York, New York 10020

Re: The Interpublic Group of Companies, Inc., Registration Statement on Form S-3

Ladies and Gentlemen:

I am General Counsel of The Interpublic Group of Companies, Inc., a Delaware corporation (the "Corporation"), in connection with the preparation and filing with the Securities and Exchange Commission (the "Commission") under the Securities Act of 1933, as amended (the "Act"), of the above-captioned Registration Statement on Form S-3 (the "Registration Statement"), relating to the registration of 1,555,582 shares of the Corporation's Common Stock, \$.10 par value (the "Shares"), and related Rights (the "Rights") to purchase Series A Cumulative Participating Preferred Stock without par value issuable in certain circumstances with the shares of Common Stock.

In arriving at the opinions expressed below, I have examined and relied on the originals or copies certified or otherwise identified to my satisfaction of all such corporate records of the Corporation and such other instruments and other certificates or public officials, officers and representatives of the Corporation and such other persons, and I have made such investigation of law, as I have deemed appropriate as a basis for the opinions expressed below. In rendering the opinions expressed below, I have assumed and have not verified that the signatures on all documents that I have examined are genuine.

Based on the foregoing, it is my opinion that:

- 1. The Corporation is validly existing as a corporation in good standing under the laws of the State of Delaware.
- 2. The Shares have been duly authorized by all necessary corporate action of the Corporation, and are legally issued, fully paid and non-assessable.
- 3. The Rights have been duly authorized and are the valid, binding and enforceable obligations of the Company.

Insofar as the foregoing opinions relate to the validity, binding effect or enforceability of any agreement or obligation of the Company, (a) I have assumed that each other party to such agreement or obligation has satisfied those legal requirements that are applicable and it to the extent necessary to make such agreement or obligation enforceable against it, and (b) such opinions are subject to applicable bankruptcy, insolvency and similar laws affecting creditors' rights generally and to general principals of equity.

I hereby consent to the filing of this opinion as an exhibit to the Registration Statement and to the reference to my name in the Registration Statement and the related Prospectus under the caption "Legal Matters." By giving such consent, I do not admit that I am an "expert" within the meaning of the Act or the rules and regulations of the Commission issued thereunder with respect to any part of the Registration Statement, including this exhibit.

/s/ Nicholas J. Camera

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Nicholas J. Camera Vice President, General Counsel and Secretary

#### CONSENT OF INDEPENDENT ACCOUNTANTS

We hereby consent to the incorporation by reference in the Prospectus constituting part of this Registration Statement on Form S-3 of our report dated February 20, 1998, which appears on page 53 of the 1997 Annual Report to the Stockholders of The Interpublic Group of Companies, Inc. (the "Company"), which is incorporated by reference in the Company's Annual Report on Form 10-K for the year ended December 31, 1997. We also consent to the incorporation by reference of our report dated February 20, 1998 on the Financial Statement Schedule, which appears on page F-2 of such Annual Report on Form 10-K. We hereby consent to the incorporation by reference in the Prospectus constituting part of this Registration Statement on Form S-3 of our report dated February 20, 1998 except for Note 16 which is as of April 16, 1998, which appears in the Current Report on Form 8-K dated July 1, 1998. We also consent to the incorporation by reference of our report dated February 20, 1998 except for Note 16 which is as of April 16, 1998, on the Supplemental Financial Statement Schedule, which appears in the Current Report on Form 8-K dated July 1, 1998. We also consent to the reference to us under the heading "Experts" in such Prospectus.

PricewaterhouseCoopers LLP

New York, New York July 7, 1998

#### CONSENT OF INDEPENDENT AUDITORS

We consent to the reference to our firm under the caption "Experts" and to the incorporation by reference in the Registration Statement (Form S-3) and related Prospectus of The Interpublic Group of Companies, Inc. ("IPG") for the registration of 1,555,582 shares of its common stock, of our report dated March 13, 1998, included in the Current Report (Form 8-K) of IPG, filed with the Securities and Exchange Commission on July 1, 1998, with respect to the consolidated financial statements of Hill, Holliday, Connors, Cosmopulos, Inc. for the twelve-month period ended December 31, 1997, which statements are included in the supplemental consolidated financial statements of IPG.

Ernst & Young LLP

Boston, Massachusetts July 7, 1998