

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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FORM 8-K  
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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event  
reported): December 30, 1997

The Interpublic Group of Companies, Inc.

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(Exact Name of Registrant as Specified in Charter)

Delaware	1-6686	13-1024020
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(State or other Jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification Number)
1271 Avenue of the Americas, New York, New York		10020
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(Address of Principal Executive Offices)		(Zip Code)

Registrant's telephone number, including area code: (212) 399-8000

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(Former Name or Former Address, if Changed Since Last Report)

Item 9. Sales of Equity Securities Pursuant to Regulation S.

On December 30, 1997, the Interpublic Group of Companies, Inc. ("Interpublic") sold 362,939 shares of its common stock, par value \$.10, to two Danish corporations in exchange for 115 million Danish Kroners in value of the capital stock of Medialog A/S, a Danish corporation ("Medialog").

As a result of this, Interpublic has acquired 100% of the capital stock of Medialog.

No underwriter or placement agent was used in connection with the sale of the Shares.

The transaction was effected in an "offshore transaction" and in accordance with the "offering restrictions" and "no directed selling efforts" requirements of Rule 903 (c) (2) of Regulation S under the Securities Act of 1933.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE INTERPUBLIC GROUP OF  
COMPANIES, INC.

Date: DECEMBER 30, 1997

/s/ Nicholas J. Camera  
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By: NICHOLAS J. CAMERA  
Vice President,  
General Counsel  
and Secretary