UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 13G Under the Securities Exchange Act of 1934 (Amendment No. 1) INTERPUBLIC GROUP OF COMPANIES INC. (Name of Issuer) Common Stock (Title of Class of Securities) _ _____ 460690100 (CUSIP Number) ----February 29, 2008 Date of Event Which Requires Filing of this Statement) Check the appropriate box to designate the rule pursuant to which this Schedule is filed: /x/ Rule 13d-1(b) / / Rule 13d-1(c) / / Rule 13d-1(d) * The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes). Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. Page 1 of 5 pages 1. Names of Reporting Persons and I.R.S. Identification No. UBS AG (for the benefit and on behalf of the UBS Global Asset Management business group of UBS AG (see Item 7) 2. Check the Appropriate Box if a Member of a Group a // b // See Item 8 of attached schedule 3. SEC USE ONLY 4. Citizenship or Place of Organization Switzerland Number of5.Sole Voting Power45,371,770Shares Bene-6.Shared Voting Power0ficially7.Sole Dispositive Power0Owned by Each8.Shared Dispositive Power51,725,395 Reporting Person With: 9. Aggregate Amount Beneficially Owned by Each Reporting Person: 51,725,395 shares*

10. Check if the Aggregate Amount in Row 9 Excludes Certain Shares / / 11. Percent of Class Represented by Amount in Row 9 11% 12. Type of Reporting Person BK, HC UBS AG disclaims beneficial ownership of such securities pursuant to Rule 13d-4 under the Securities Exchange Act of 1934. In accordance with SEC Release No. 34-39538 (January 12, 1998), this filing reflects the securities beneficially owned by the UBS Global Asset Management business group of UBS AG and its subsidiaries and affiliates on behalf of its clients. This filing does not reflect securities, if any, beneficially owned by any other division or business group of UBS AG. Page 2 of 5 pages _____ Cusip 460690100 -----Item 1(a). Name of Issuer: INTERPUBLIC GROUP OF COMPANIES INC. Item 1(b). Address of Issuer's Principal Executive Offices: 1114 Avenue of the Americas 19th Floor New York, NY 10036 -----Item 2(a) Name of Persons Filing: UBS AG Item 2(b) Address of Principal Business Office or, if none, Residence: UBS AG's principal business office is: Bahnhofstrasse 45 PO Box CH-8021 Zurich, Switzerland Item 2(c) Citizenship: Incorporated by reference to Item 4 of the cover pages. Item 2(d) Title of Class of Securities: Common Stock (the "Common Stock") Item 2(e) CUSIP Number: 460690100 -----Item 3. Type of Person Filing: UBS AG is classified as a Bank as defined in section 3(a)(6)of the Act pursuant to no action relief granted by the staff of the Securities and Exchange Commission. Item 4 (a)-(c)(iv). Ownership: Incorporated by reference to Items 5-11 of the cover pages. Page 3 of 5 pages Cusip 460690100

Item 5. Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following / /.

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Accounts managed on a discretionary basis by the UBS Global Asset Management business group of UBS AG (UBS Global AM) have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the Common Stock. To the best of our knowledge, no account holds more than 5 percent of the outstanding Common Stock.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:

Identification: UBS Global Asset Management (Americas) Inc. Classification: IA

In addition to UBS AG, the following UBS Global AM affiliates and subsidiaries are part of the UBS Global Asset Management business group included in this filing: UBS Global Asset Management (Americas) Inc., UBS Global Asset Management Trust Company, UBS Global Asset Management (Canada) Co., UBS Global Asset Management (Australia) Ltd., UBS Global Asset Management (Hong Kong) Limited, UBS (Trust & Banking) Limited, UBS Global Asset Management (Japan) Ltd., UBS Global Asset Management (Singapore) Ltd., UBS Global Asset Management (Taiwan) Ltd., UBS Global Asset (France) SA, UBS Global Asset Management (Italia) SIM SpA, UBS Global Asset Management (Italia) SIM SpA, UBS Global Asset Management Life Limited.

Item 8 Identification and Classification of Members of the Group:

UBS Global AM is composed of wholly-owned subsidiaries and branches of UBS AG. UBS AG is reporting direct and indirect beneficial ownership of holdings. None of the reporting persons affirm the existence of a group within the meaning of Rule 13d-5(b)(1).

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Item 9 Notice of Dissolution of Group: Not Applicable

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Item 10 Certification: By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: March 7, 2008

By: /s/John C. Leonard John C. Leonard, Member GMB

By: /s/ Kai R. Sotorp Kai R. Sotorp, Member GMB

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