

Prospectus Supplement

The Prospectus dated February 4, 1998 relating to the offer for resale of up to \$250,000,000 aggregate principal amount of The Interpublic Group of Companies, Inc.'s 1.80% Convertible Subordinated Notes due September 16, 2004 is hereby supplemented to include the following information in the "Selling Securityholders" table in the Prospectus Supplement dated February 25, 1998:

Selling Holders -----	Principal Amount of Registered ----- Notes -----
Arkansas PERS.....	\$1,600,000
FSA Inc.....	730,000
ICI American Holdings Trust.....	540,000
Merrill Lynch Insurance Group.....	350,000
Nalco Chemical Corp. Retirement.....	255,000
Occidental Petroleum.....	50,000
PRIM Board.....	2,950,000
Starvest Fund-Investment Grade.....	750,000
State of Delaware PERS.....	1,350,000
State of Oregon/SAIF Corporation.....	5,000,000
Southern Farm Bureau Life Insurance-FRIC.....	720,000
Valley Insurance.....	145,000
Zeneca Holdings Trust.....	540,000

Total.....	\$14,980,000

This Prospectus Supplement is dated March 27, 1998.